NOTICES

PHOTOGRAPHIC EXHIBITION

There will be a photographic exhibition of "Great Scenes from Great Plays." The exhibition will be held from Tuesday, October 11, to Saturday, October 15, from 5:00 p.m. to 8:00 p.m. in Room 1050. All interested persons are invited to attend.

LSC LECTURE

Blanche Yorks will give a sole performance of "Great Scenes from Great Plays" in Room 1050. Doors will open at 5:00 p.m. for seating. The lecture will be given to join the American Society of Mechanical Engineers. Professor Sadowski is the head of the Mechanical Engineering Department at the Institute.

The meeting will be held in Room 319 at 2:00 p.m. on Monday, October 8, 1951. Attendance is invited.

MECH. ENG. SOCIETY

"What does the Mechanical Engineer do in Industry?" will be the subject of a talk by Lawrence A. Apley, president of the American Management Association.

MANAGEMENT ASSOCIATION

"What Industry Enacts From Course Fifteen Graduates," will be the subject of a talk by Lawrence A. Apley, president of the American Management Association.

ACTIVITIES MEETING

A Class A activity representative must meet in Room 3-179, October 9, at 8:00 p.m. All interested persons are invited to attend.

The Tech will hold a meeting of the Student Branch of the American Society of Mechanical Engineers. Professor Sadowski is the head of the Mechanical Engineering Department at the Institute.

SCHEDULE

FRIDAY, OCTOBER 2, 1951

1:00-Sunday School. Weather, highlights.
2:00-Night Sings, Dr. William E. Balch, Tufts College.
3:00-Recital. Professor Donald D. Loring, Boston University.
3:30-O'clock in A Minor: Beethoven. Vermont College.
4:00-Faculty Panel. Professor Donald D. Loring, Boston University.
4:30-Recital. Professor Donald D. Loring, Boston University.
5:00-Recital. Professor Donald D. Loring, Boston University.
6:00-O'clock in A Minor: Beethoven. Vermont College.
6:30-Recital. Professor Donald D. Loring, Boston University.
7:00-Recital. Professor Donald D. Loring, Boston University.
8:00-Recital. Professor Donald D. Loring, Boston University.
9:00-Recital. Professor Donald D. Loring, Boston University.
10:00-Recital. Professor Donald D. Loring, Boston University.

EXHIBITION

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EXHIBITIONS

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STUDENTS: $2000 AWARDS LAST YEAR!

Write a Lucky Strike jingle! No box tops! No entry blank!

Just write a 4-line jingle based on the fact that LUCKIES ARE MADE BETTER TO TASTE BETTER!

Here's your chance to make yourself $200.

Just write a 4-line Lucky Strike jingle, based on the fact that LUCKIES ARE MADE BETTER TO TASTE BETTER!

Then, if we select your jingle, we'll pay you for the right to use it, together with your name, in Lucky Strike advertising — probably in this paper.

But if you don't win, your jingle will be put to use.

Then, if we select your jingle, we'll pay you for the right to use it, together with your name, in Lucky Strike advertising — probably in this paper.

1. Write your Lucky Strike jingle on a plain sheet of paper and mail to: Lucky Strike, Box 42, New York 1, N. Y.

2. Every jingle will be considered and judged by an independent panel of judges.

3. Entries must be mailed by October 15, 1951.

4. The earliest received will be considered.

Here's a description of your jingle:

"Tips to Hobey-Makers"

To write a winning Lucky Strike jingle, you've got to consider Lucky Strike as a better tobacco to use.

"Lucky Strike Means Fine Tobacco" is not a winner!

Here are some suggestions for making your jingle better to taste:

1. Use simple language.
2. Use everyday words.
3. Use words that are easy to remember.
4. Use words that are easy to say.
5. Use words that are easy to spell.
6. Use words that are easy to write.
7. Use words that are easy to pronounce.
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