Events Reminder
Student Service By
Alpha Phi Omega

Wrestling

Tulane Student Jim Owens '52 Makes Tobacco Growers
Mildness Test, the Test You Can Make Yourself

AS IT MIGHT
BE SEEN
IN LIFE

NORTHEASTERN UNIVERSITY
SCHOOL OF LAW
Admissions Men and Women
Day, Evening and Graduate Programs
Registration - Sept. 30, 1951
Early application is necessary
16 MT. VERNON STREET
BOSTON, MASSACHUSETTS

THE TECH
Tuesday, February 18, 1951

THE TEST

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KAROKO

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“EASIEST TEST IN THE BOOK”

TULANE STUDENT JIM OWENS '52 MAKES TOBACCO GROWERS
MILDNESS TEST, THE TEST YOU CAN MAKE YOURSELF

OPEN 'EM

OPEN A PACK of Chesterfields. Compare them with the brand you’ve been smoking.

SMELL 'EM

SMELL CHESTERFIELD’S milder aroma. Prove—tobaccos that smell milder, smoke milder.

SMOKE 'EM

SMOKE CHESTERFIELDS—they do smoke milder, and they leave NO UNPLEASANT AFTER-TASTE.

CHESTERFIELD

LEADING SELLER IN AMERICA’S COLLEGES

342 WASHINGTON STREET, BOSTON
405 WASHINGTON STREET, BOSTON