**Low-Grade Coal Can Produce Good Steel**

Reports Dr. Killian

Dr. James R. Killian, Jr., presi-
dent of the Massachusetts Institute of Tech-
mology, Cambridge, Massachusetts, audience last
Friday night that dominat-ting supplies of first-grade coal no longer threaten to mean diminishing sup-
plies of high-grade steel.

Reporting on current research and educational activities at the Institute, Dr. Killian said that recent research at the steel firms have shown that the use of low-grade coal can lead to the production of steel with properties similar to those of high-grade steel.

**Ground-breaking for New Institute of Science and Technology**

A. Lacrosse rally for varsity only

A Lacrosse rally for varsity only will be held in Room 300 of the Insti-
tute. Six teams will be invited to participate.

Management Association

"Elections and Election Results As They Affect Universities" will be discussed at a meeting held in the Library Conference Room 11-3 at 5:00 p.m. on Thursday, November 16. Mr. Repeal Zalina, Political Coordinator of the Massachusetts State C.O.U. C., will be the speaker.

**Student's Prize for TUXEDO**

Junior Prom

DICKSON-BITZ CO.
CENTRAL SQ., 625 MASS. AVE.
CAMBRIDGE

**Techno-Pop**

(Continued from Page 1)

Also scheduled to appear in the Hepatopip show is a group from the Boston Federal Newman Club presenting several excerpts from a new Minstrel show which

**PHILIP MORRIS challenges any other leading brand to suggest this test**

**HUNDREDS OF THOUSANDS OF SMOCKERS, who tried this test, report in signed statements that PHILIP MORRIS is DEFINITELY LESS IRITATING, DEFINITELY MILDER!**

**Do exactly the same thing—DON'T INHALE.**

Try this simple test. We believe that you, too, will agree . . .

1. Light up a PHILIP MORRIS just like a regular cigarette and hold the smoke come through your nose. Easy, isn't it? And what?

2. Light up your present brand just the same—say slowly let the smoke come through your nose. Easy, isn't it? And what?

Quite a difference from PHILIP MORRIS! Other brands merely make claims—but PHILIP MORRIS invites you to compare, to judge, to decide for yourself.

Try this simple test. We believe that you, too, will agree . . .

PHILIP MORRIS is, indeed, America's FINEST Cigarette!