Information gives YOU the answers... who gives them to HER?

A lot of people take the Information Service of the Bell System for granted. Little do they realize what it takes to answer some two and a half million questions a day during a normal day.

Of course it takes operators:: over 12,000 highly skilled "Information" operators.

But, in addition, it takes a staff of trained executive personnel.

They plan this service for cities and towns across the country so that "Information" can quickly find the latest listings of the many telephones within her area—from records that are brought up to date daily. And it is they who study operating methods and equipment in the never-ending search to make this service ever faster, ever better.

They are busy today with more than ever before. Management is interested in young men with imagination and ambition:: men to develop with the industry.