"Ahoy there you land-lubbers!"

"Take it from an old timer ... . .

... from an ancient mariner forty years in the service of the United States Coast Guard ... who has seen brave men go down to the sea in ships, this here war ain't no sea-going picnic!"

From a gallant son of the seas those words are an eloquent sermon, a grim challenge to every American and a salute to the United States Navy. Every deeply etched line, every furrow on your weather beaten brow marks you a man of long and faithful service to your country and to the ideals of courage and bravery.

As an "old timer" in the uniform business, Leopold Morse is proud of its ninety year record of service. Today as authorized Government agents for Army and Navy officers' uniforms, we renew our pledge to YOU ... the people at war, and again tell you that our newly enlarged uniform department is equipped to give you the best possible service ... at prices that challenge comparison.

Authorized Government Agency for Army and Navy Officers' Uniforms

LEOPOLD MORSE
BOSTON-Adams Sq. - - - CAMBRIDGE-Harvard Sq.

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Patronize Our Advertisers

The advertisers in this issue of Vu would like to serve you. Their goods and services are among the best available in Boston. When next you have a need that might be filled by one of them, we suggest that you investigate what they have to offer.

Profiles

Did you know these important people at Technology? We assure you that they are worth knowing. For those of you who don't get around, here are their names:

First row: Dean Lobdell; Professor Sears; Professor Weiner.

Second row: Professor A. R. Davis; Colonel Putney; Professor Magoun.

Third row: The blind date they got you when you were a Freshman; President Karl T. Compton; Mrs. Thomas.

Fourth row: Coach Oscar Hedlund; Cover-girl Shirley Ridgway.