Above: To take the dullness out of the long evenings of checking and planning, Howard McJunkin, editor-in-chief of Technique, finds nothing so pleasant as female company. That sympathetic look in Mary Needles' eye is for the out-of-commission arm.

Upper left: With the year book, income from sales goes a long way toward meeting the costs of publication. Sales and publicity are spread throughout the year. Here we have a late fall sales campaign in Building 10 Lobby. Poster was used as a come-on.

Circle: In an attempt to give the sedate Technique office something of the appearance of a newspaper city room, Bill Clark, junior board literary man, tears his hair and absorbs large quantities of coke, trying to get just the right phrase for that headline. Perhaps he had better dig the thesaurus out of the library.

Bottom: Although Technique is one of the few organizations at Technology on which the senior board works harder than the rest of the staff, there is no lack of work for diligent freshmen. Here a group of them going about their tasks in the office. In the job of selling advertisements, particularly, the whole staff, regardless of department, worked with vigor during the summer and in the early fall.