Coop

(Continued from Page 1)
for two out of three of the designing architects, Perry, Shaw and Hepburn, are Tech men. The general contractor was Leslie Fortman Co., Boston.

Store is Completely Fireproof
The store is a one-story fire-proof spacious structure. The facade is of rust colored native limestone and is decorated with metal statues of beavers at work. The latest improvements in ventilating and the many windows will keep the store light and airy during the coming summer months.

Money for the project was obtained from the sinking fund of the Co-operative Society, which consists of an accumulation of savings over the twenty year period since the establishment has been in business. Attracted by the Tec, the company has provided a store room for use exclusively for the building.

The old machine will probably revert to the use of other machines. The store has been increased in size and equipped with new equipment has been installed down to a new shoe polishing machine.

Bar is Important Innovation
By far the most important innovation is the new barroom. There have been numerous suggestions made for such a bar, and it is certified that the response from the membership will justify its installation. The bar pledges that it will be well stocked, with new materials; skilled personnel, and good equipment and ventilation. However, more interesting is that so many of the bar men are still the skilled personal are females.

Pelican Society Long Established
The Harvard Co-operative Society was established in 1882 and was incorporated in 1908. The object of the society is to reduce the cost of living at Technology. In the last five years the dividends paid to members of their present year's purchase has amounted to approximately $40,000. Oddly enough, between 10 and 15 percent of the dividends is eq.

Chi Phi

(Continued from Page 1)
upon. The old machine will probably revert to the new machine for use in music appreciation classes.

The phonograph, built by the Federal Telephone Company, consists of a chair-high record player and remote control cabinet and a separate large speaker console. These are three and a half inches in diameter, and a main speaker for the low frequencies, and low frequency speakers whose maximum frequency can be varied from 4,000 cycles per second to 5,000 per second, and whose power can be reduced by control from zero to 100.

Redemption of High Fidelity
As a sign of the importance placed upon a report of The Tech played on the University's new phonographs, the music was played from several well known operatic recordings, including the Takehara "Plagiarist's Choctaw," the "Quartet" from Rigolotto, and excerpts from Tosca, including the "Tu Dormi." Fidelity of reproduction was one of the high points of the phonograph. The voice quality and the tone control had indicated very great accuracy and exceeded that of the old victrola.

Faculty Promotions

(Continued from Page 1)
B. Willey, Department of Civil and Engineering; Murray F. Gorden, Richard H. Frazer and Parry R. Moore, all of the Department of Electrical Engineering; and Wayne B. Nottmack and Nathaniel H. Prindle, the Department of Physics.

New Assistant Professors

The men will assist to the rank of assistant professor were: Harry C. Marts and Charles W. Mager of the Department of Mechanical Engineering; Ernest N. Golich, Department of Architecture; Robert D. Harju, Department of Building Public Health; Donald E. Griswold, Department of Electrical Engineering Administration; George S. Marlowe and Edmund L. Gersh, Department of Chemistry; Arthur C. Hagg, Department of Civil and Sanitation; W. R. D. Graham, the Department of English; Robert H. Cameron, Department of Mathematics; and Morris Cohen, Department of Mining and Metallurgy.

eight Made Instructors

Promotion to the rank of instructor went to: Arthur L. Williams, Business and Engineering Administration; George A. Allen, Chemical Engineering; Edward K. Lemberg, Department of Economics and Social Science; Henry E. Bliley, Leopold R. Michel, Stanford Mills and Roger L. Putney, all of the Department of Mechanical Engineering; and Basil Had Schuman, Jr., Mining and Metallurgy Department.

New appointments include H. W. Fairbanks as assistant professor of geology; N. H. Larson, instructor in architecture; Robert V. Luhn, instructor in chemical engineering; Alberto F. Thompson, Jr., instructor in chemistry, and James G. Baker, assistant director of the School of Chemical Engineering.

Margaret Sullivan says Luckies are the answer for her throat

"I am not sure which is more critical to me in the audience or the movie microphones. At any rate, whether in Hollywood or New York, an actress has to be certain that her performances are always up to the mark. And that means being careful of the voice and throat. That's why, though I enjoy smoking thoroughly, I try to use Luckies in the cigarettes I smoke. When I first began smoking, Luckies were my choice, because I found this light smoke adequate for my throat. And that's as true today as ever.

That's my style, this is my world."

Margaret Sullivan

To End the Story--The answer to your travelers' problem of what tobacco is best for you.

THE TEC

Clothing Department Is Restored
All modern lighting fixtures and an arrangement of many of the present departments are to be featured in the new store. The new furnishing department has been considerably enlarged, and a stock of shoes and hats has been taken in so that Tech men will no longer have to travel to the Harvard stores to obtain their clothing.

The barber shop will have a room by itself, in the new building. All the old equipment has been installed down to a new shoe polishing machine.

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By far the most important innovation is the new barroom. There have been numerous suggestions made for such a bar, and it is certified that the response from the membership will justify its installation. The bar pledges that it will be well stocked, with new materials; skilled personnel, and good equipment and ventilation.

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Page Four

Page 1

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