Radio Society Elects New Set of Officers

Gemmill Named President; Holl in Secretary-Treasurer

Officers for the coming year were elected by the M. I. T. Radio Society at a recent meeting. The officers are Frederick Q. Gemmill, G; president; Howard C. Lawrence, '38, vice president; and Ralph A. H. & Repard, T., secretary-treasurer. The society's radio station, WIMX, on the forty and eighty meter wave will be operated by the society during the coming week-end headquarters.

Frederick Q. Gemmill, G; president; Ralph A. H. & Repard, T., secretary-treasurer; James J. Condon, M., recording secretary; Ralph C. Walker, M., editor; and Robert E. Baldwin, F, executive committees; and Helen M. Preble, A., and Virginia J. Moore, A., assistant secretaries.

An independent survey was made recently among professional men and women—lawyers, doctors, lecturers, scientists, etc. Of those who said they smoke cigarettes, more than 87% stated they personally prefer a light smoke.

"The Voice of Experience"...the man with the million dollar throat insists on a light smoke

"My voice is my career. It has inspired more than five million people to conquint with their personal problems during 25 years. That's why I never missed a single engagement because of my throat. I am a steady smoker, and because my throat and voice are vital to my career I insist upon a light smoke. Lucky Strikes have been my choice for 14 years."

"The Voice of Experience"

PRESIDENT AND COUNSELOR
TO MILLIONS OF RADIO LISTENERS

"The finest tobaccos—"The cream of the crop"

A Light Smoke "It's Toasted" Your Throat Protection

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