Dorm Dinner Dance
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For Digestion's Sake—Smoke Camels

Digestion often needs Camel's aid too!

OFTEN during a hard, tiring day, smokers pause to get a "lift" in energy with a Camel. And at mealtimes, Camel's offer a helping hand to good digestion. They help you to enjoy your food more.

And Camels increase the flow of digestive fluids—alkaline digestive fluidso—so vital to a sense of well-being. Make every meal more zestful—more pleasant by smoking Camels. With their matchless mildness, Camels are better for steady smoking.

CLAD IN ASBESTOS SUIT (right). "Pat" Patton tackles a blazing oil-well—quickly gets the inferno under control. "Even after that I can cook away a hearty meal—provided I have plenty of Camels handy," says "Pat," enjoying a heavy blue (above). "Smoking Camels helps keep my digestion in proper trim. I smoke mighty often, and Camels don't get on my nerves!"

COSTLIER TOBACCOs!

Camels are made from fine, MORE EXPENSIVE TOBACCOs—Turkey, Domestic—than any other popular brand!