R I S I N G A T I O N

Volume LVI of The Tech regrets to announce the resignation of Ralph D. Morrison, Jr., of the Editorial Board.

Friday, December 4, 1937

Even bare feet with never a need for shoes;

OCCASIONALLY a telephone wire must be run under a rug or carpet. The twisted wire formerly used made an unsightly mess. So Western Electric—manufacturing, distributing and purchasing unit of the Bell System—produces a flat cord only one-eighth inch thick, seven-eighths of an inch wide. (Like this: \[\text{\textcolor{red}{	ext{\textbullet}}}\].) Within this thin, flat cord there are four conductors of insulated wire. Un-
der the rug or carpet this cord is not seen, not even felt. Even to the smallest detail, the Bell System is constantly working to make life easier for all of us.