Camels

Of course you'll give cigarettes for Christmas. They're such an acceptable gift—such an easy solution of your problem. And Camels fill the bill so perfectly. They're made for men, not for expensive tobaccos than any other popular brand. They are the accepted cigarette of the social, business, and athletic worlds. Their fine tobacco gives that pleasant "flavor"—that sense of well-being so appropriate to the spirit of Christmas.

Prince Albert

Fine tobacco for Christmas. For more than a quarter of a century, the name Prince Albert has been as much a part of Christmas as mistletoe and holly. So to the pipe smokers on your Christmas list give Prince Albert. "The National Joy Smoke." It's the special gift. For most men choose Prince Albert for any other pipe tobacco. Let every pipe of Prince Albert repeat "Merry Christmas" for you.