OCCUPATIONAL OBSESSION

EXPLORING for the first time the theory of occupational ob- sessions, the ill-fated Julius Caesar himself beheld in his dreams the upstart with ambitious ideas testing Ceasar’s theories. Since that time college graduates of these immediate years have found that there was a time when a perfectly capable individual might find it difficult to get along even through his efforts to succeed were sincere.

But business, we are told, is improving, and with the improved business, the possibilities of the business world are more or less restricted to the verdicts of the men in charge of the world. Opportunity, once more comes into its own.

If the theory of the business cycle is true that the business world is a vast and complex affair, and the world of opportunity is a hundred and twenty centuries old, and while its possibilities may be restricted to the verdicts of the men in charge of the world, there is a verb belief that a man is what he makes himself. This belief is spreading from the top of the corporate pyramid to the bottom.

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