EXPENSIVE ENTERTAINMENT
FINANCING TECHNOLOGY'S DRAMATICS

WHILE the next two weeks' Technology's student activities, Dramashop and Tech Show, will present their respective performances, the former its semi-annual free-act play and the latter its yearly musical comedy. Both organizations have an important function in the extra-curricular life of the school and both their productions deserve the support of the students. Yet this support is apparently lacking, to judge from the reports of recent years. Last year, for example, Tech Show ran up a deficit of over $1000 in its three performances of "What a Run!"

It would seem, is not so much lack of interest on the part of the students, but rather a lack of sufficient interest to justify. For a given price of a seat to either production, as a minimum price, this is inconceivable, even in an amateur organization that must charge it places itself in an unfavourable position to compete with professional groups that can provide a better quality of entertainment at a lower price. Certainly more tickets could be sold if this price were reduced.

However, no other organization has set this price in order to have an exclusive audience of drama and music lovers. Dramashop has no other place to perform than the Common Room of Rogers Building, a room of such diminutive proportions that it can accommodate only a small part of the student body, and whose productions have been hampered since the resurrection of the theatre activities two years ago. In order to prevent any student from being wrenched away by the publicity of the staging units when compared to the national wealth estimated to be from 250 to 400 billion dollars. The holding companies were originally designed to provide efficient management for the operating companies, and now, with the advent of the holding companies, the conditions existing in this great boom era collegiate capers. However, it cannot be denied that the "rah-rah" era is at an end.

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