VARIED BUSINESS AND WRITING TRAINING IS OFFERED BY THE TECH

Men gain Familiarity with Business Practices and Printing Shop Management

For 55 years THE TECH has been serving the undergraduates of Technology, yet very few of the undergraduates body not connected with the paper realize what must be done in order to place an issue on the stands twice a week. More than 100 man hours are required to produce each issue.

In a newspaper the newsgathering appears on the surface to be the essential part of the work, but it is in reality only one of many problems. The various business departments make it financially possible for the men to do their part, and the editorial and features divisions help make the paper more than a mere news bulletin.

Newsgathering, however, probably requires greater alertness than any other student activity. Some news is foreseen and may be carefully prepared for in advance, but a large part of it “just happens.” Nevertheless, it is covered as completely as it has been long expected. Each reporter and news writer is given a permanent assignment and also a list of assignments for each issue just as it is done on any large daily. These assignments take care of the work of the activities and most of the happenings around the Institute.

The unforeseen events are the true tests of a reporter’s ability. A chance remark often leads to an important story. Much news is gathered through members of the Faculty and from the administration offices. All material collected by the men is written up on the day preceding the publication of the issue.

The work put in by the newsman covers its own reward with it. Technology is covered the required copy comes in.

The work is handled exactly as a news story is covered in the features group. The photographic department is serving the undergraduates of Technological Institute in covering a story.

Men gain Familiarity with Business and Press Management.

VARRIED BUSINESS AND PRESS MANAGEMENT is covered on the various departments having been previously served in some division previously, and have been at the Institute long enough to become acquainted with undergraduate problems.

Meanwhile, in addition to overworking the staff members, the night editor may alter the entire make-up. When the final proof has been taken and examined for errors. If the appearance is unsatisfactory the night editor may alter the entire make-up. When the final proof has been taken and approved, the paper officially goes to press. An old tradition of the printing trade demands that the printer’s devil go to the nearest saloon and get beer for the entire working force whenever an issue goes to press.

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