How Refreshing!

Luckyes
They Taste Better

Luckyes use the finest tobaccos—only the clean center leaves—these are the mildest leaves—they cost more—they taste better.

"It's toasted"

Your throat is refreshed...

Luckyes are the closest thing to real. -Sir James Steese Richardson.

EPIGRAMS
What 20,000,000 women want: potables, cigarettes and culture.—The Anna Steese Richardson.

The course of science is smoother than that of true love.—Sir James Steeves.