Those penciled scralls are a sign of jangled nerves.

If you’re the stolid, phlegmatic sort of person who doesn’t feel things very deeply, you’ll probably never have to worry about nerves. But if you’re high-strung, alive, sensitive—watch out.

See whether you scribble on bits of paper, bite your nails, jump at unexpected noises—their signs of jangled nerves.

So be careful. Get enough sleep, fresh air—exercise. And make CAMEL TOBACCO.

For Camel’s costlier tobaccos make you jangle your nerves. Whatever matter how sturdily you smoke.

COSTLIER TOBACCOs
Cigarettes are made from finer, MORE EXPENSIVE TOBACCOs than any other popular brand of cigarettes.

SMOKE AS MANY AS YOU WANT... THEY NEVER GET ON YOUR NERVES!