Yacht Club Dance
Next Week in Walker

The Tech Boat Club dance will be held next Friday night in the "Walker Yacht Club" saloon, to the music of Al Starita and his orchestra. This well-known orchestra played at the Miami Yacht show last year, and will be remembered for its excellent performance. The ball will be decorated in true nautical style, with flags, steamship figures, and ship's belf. The waiters will be attired as sailors.

Atlantic White Flash Gasoline
Motor Oils - Certified Lubrication - Tire Repairs - Goodrich Tires

McRae & Williams
Cor. MASS. AVE. and ALBANY ST. CAMBRIDGE MASS.

Chesterfield
A Balanced Blend

I keep coming back to that word "balanced" on the back of the Chesterfield package

You often hear the word balance—something is out of balance—top heavy, not on an "even keel."

What you read, "Chesterfield Cigarettes are a balanced blend, " means that the right amounts of the right kinds of tobacco are welded together; that is, home-grown tobacco, the right kind, the right quantity—are blended and cross-blended with tobaccos from Turkey and Greece.

When these tobaccos are balanced one against the other, then you have a mild cigarette.

When they are in balance, then you have a better-tasting cigarette.

May we ask you to read again the statement on the back of the Chesterfield package?

May we ask you to try Chesterfield?