How much do they really count?

Good marks are of first importance. Certainly! But studies are not all that a college offers an undergraduate. Executives are demanding more than book knowledge from their prospective college-trained assistants.

Freshmen—in less than four years you will be facing a highly competitive employment market. How will you answer this query:

Now is the time to plan ahead for a balanced college life. The importance of extra-curricular activity to a college man is proven by the emphasis which it receives from many companies which offer positions to college graduates. Freshmen should make it point to get into some activity—to learn the pleasure and enjoy the benefits of working with fellow classmates in a common endeavor.

THE TECH, the official news organ of the Institute, occupies a distinguished place in the line of Technology activities. It now offers positions on its staff to ambitious members of the incoming class. Men who are interested in joining an activity should make every effort to attend the smoker of THE TECH in the North Hall of Walker next Thursday afternoon. The organization of the paper and the opportunities it offers new men will be fully outlined at that time. Prominent Technology alumni will point out the benefits to be gained from extra-curricular activities, and will give valuable advice from their own experiences to the new men.

All incoming men and other members of the student body who are interested are cordially invited to attend this smoker. Refreshments will be served.

Make Your Activity!

*From the employment application blank of the Bell Telephone Co.