It's fun to be fooled—it's more fun to KNOW

A clever trick employed in cigarette advertising is the illusion that manufacturing processes account for mildness in a cigarette.

EXPLANATION: All popular cigarettes are made in much the same way. Cigarettes vary greatly in mildness because they vary greatly in the quality of tobaccos used. Mildness, as well as character and good taste, depends upon the quality of tobaccos used.

It is a fact, well known by leaf tobacco experts, that Camels are made from finer, MORE EXPENSIVE tobaccos than any other popular brand. This is the most important statement ever made in a cigarette advertisement. With its words, Camel means Smoke Camels critically and learn to appreciate what costlier tobaccos can mean to you in mildness in throat-cave...in added pleasure. Whether cigarettes, we believe, will taste flat and inapparent to you forever after.

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**THROWING KNIVES BLINDFOLDED!**

You can still have fun from the magician's hand and plunge into the board, framing the girl so closely that the camera moves.

**EXPLANATION:**

Here is one way the blindfold knife throw is done:

The knife thrower lets the knife go over his shoulder into the wings. The knife that you see answering beside the girl is another knife. The girl standing against the board presses the right palm and a knife is swung from behind the board into position.

**ILLUSION:**

You can throw a knife from the magician's hand and plunge into the board, framing the girl so closely that the camera moves.

**EXPLANATION:**

Here is one way the blindfold knife throw is done:

The knife thrower lets the knife go over his shoulder into the wings. The knife that you see answering beside the girl is another knife. The girl standing against the board presses the right palm and a knife is swung from behind the board into position.

**FREE TECHNIQUES WILL BE OFFERED**

**SOURCE:**

(Continued from page one)

There will be very little effect. "Those who do not drink now will not drink later; and since 3.2% beer drink now will be able to drink without enforcement.

However, several men, especially Edward L. Wemple, were of the belief that "freshman rules are unnecessary." Two sections of the rules were voted that calling for the wearing of freshman ties, and that requiring first year men to greet the faculty and not to litter in the lobby. Certain members of the Institute Committee believed that the values of the ties lay in the fact that the distinctive cravats furthered acquaintance between the freshmen. Wemple expressed the opinion that sufficient contact was obtained through athletics and other activities.

Passed by an overwhelming majority, the referendum motion provides for the entire undergraduate body to vote on the rules at the same time as the regular vote for class officers. The voting of the question will be determined by the elections committee in conjunction with the executive committee.

Further business concerned the recognition of Tech Show as a Class "A" activity. The Undergraduate constitution was amended to include Tech Show, which gives it the same position and representation on the Institute Committee which the activity formerly held.

The following societies had their nominations reviewed: Architectural Society, Debating Society, Riding and Polo Club, Squash Racquets Club, Mortar and Bolt, Rifle Club and Outing Club.