REVIVAL OF TECH SHOW RECORträ FOR JUNIOR WEEK

(Continued on page three)

FACULTY VOTES DISCONTINUANCE OF OPEN HOUSE

Given Inefficient Funds As Reason For Cancellation Event

Refusal of the Faculty to grant the petition of the Combined Professional Societies for the revival of the show, "If the show is not conducted as a provision of the Institute's Open House, will share their Walker Memorial fund to co-operate with them." Drama-shop Settles Conflict

FILENE DISCUSSES ENGINEERING MIND AT LECTURE TODAY

Boston Business Leader Will Speak Before Combined Professional Societies

BEGAN "BASEMENT STORE"

Beginning the tenth year of the distinguished Aldred lectures, Edward A. Filene, business leader and well-known economist, will deliver an ad- dress on "The Engineering Mind in the Modern World" in the Small Lecture Hall of the Engineering Department today at 2 o'clock in Room 10-250.

Mr. Filene, who is the owner of his father's small retail business in Bos- ton, is also the founder of the Filene's basement store which, since 1881, has built up one of the country's greatest department stores.

"Washington-Basin"

Observing conditions that caused the insistent demand of the consumer, Mr. Filene reviewed a plan now known throughout the world as the "Washington-Basin" by which overproduced goods and unneeded luxuries are sold at prices which are lower at regular intervals, until, after a certain period of time, the goods are given to charit- able organizations. When he had finished his speech, he then pronounced the idea a success, resulting in a new widely spread use of the plans.

The prominent merchant was be- ing addressed by a Mr. Aldred, for whom the auditorium was named, the Filene's basement store. Aldred is the owner of the Boston City Club. Another and far- more important address, which Mr. Filene was going to give later, but who was incidentally the merging of the Mer- chant's Institute of America, a national Chamber of Commerce, and the National Chamber of Commerce.

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