THE LOUNGER
The Lounger (Concluded from Page One)
stream tables dismally the gloomy deathlike silence. Ah, the perfect Technology Lily in all its pristine glory!

If the Lounger may be allowed a little incoherence, and who is to stop him if he feels incoherent, he will skip back to the opening subject of this ranting tirade, "the Booze-aiders." The Lounger thanks Allah from whom flow all blessings (including brunettes), for the current system at Technology where the students are treated as if some sort of a brain were in their craniums (this should be "crania," probably), and capable of functioning. It is this which will slaughter the Booze-aiders in their attempts at storming the Institute. If other colleges gave their undergraduates a little more responsibility there would be fewer "isms" and swelled egos among college men.

Professor Vaughan of Syracuse University has banished note-taking in his course. The professor says that "Note-taking substitutes the hand for the brain and in the end offers only a very poor and incomplete reproduction of the lecture."

Milder
because they're fresh
CAMELS are never parched or toasted!

FOLKS who smoke really fresh cigarettes made from choice sun-ripened tobaccos never have to give a thought to their throats.

That's because such fresh cigarettes retain natural moisture — and are gratefully smooth, cool, throat-friendly, mild.

Camels are the fresh cigarette — everyone knows that now — they're blended from the finest Turkish and mild Domestic tobaccos that money and skill can buy.

We would never dream of parching or toasting these choice sun-ripened tobaccos — that would only drive off or destroy the natural moisture that makes Camels fresh in nature's own mild way.

The Camel Humidor Pack protects a fine cigarette fresh with natural moisture — it could do little or nothing to freshen a cigarette that is dried-out or factory-stale.

If you smoke for pleasure, see for yourself what freshness means in mildness and flavor — switch to Camels for just one day — then leave them, if you can!

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