THE TECH

DEMONSTRATION INVADING AMERICAN COLLEGES
Women Demand Equal Rights And Must Pay For Them

By true democracy in now invading the American college campus, but it is a strange
way. Women have long demanded equal rights with men, and now they must pay for them—that is, on the campus of
the University of Arizona. A Bachelor’s Club has been formed at that institution for the purpose of
performing a deed to make its needs share the expenses of their all-

campuses. It is estimated that the average college girl has more money to spend than the male. It means that the “great American
date” at Arizona may lose much of its glamour. Supposedly they are carried on to build up enthusiasm

HOTEL KENMORE BARBER SHOP

Suites with “lots of mileage” in style, wear and satisfaction. Especially the fine
imported and domestic worsted cheviots

Now Young Men’s Suits for Sports—College—Business

More style—More quality—More moderate prices, $45—$50

Topcoats, $40 to $50

Tuxedos, $50 and $55

Enjoy the excellent food at the

Öle Plantation

St. James Avenue, Boston

SOUTHERN CHICKEN
STEAK, CHOP, SCALLOP

HOTEL KENMORE BARBER SHOP

BELL SYSTEM

A NATION-WIDE SYSTEM OF INTER-CONNECTING TELEPHONES

The industry that succeeds today is the one that looks outside its own “back-yard”
for ways to make itself more valuable.

For many years, Bell System men have been working out ideas to increase
the use and usefulness of the telephone.

For example, they prepared plans for
selling by telephone which helped an
insurance man to increase his annual
business from $1,000,000 to $5,000,000
—a wholesale grocer to enlarge his vol-
une 25% at a big saving in overhead;

a soap salesman to sell $6000 worth of

a cycle if this plan is not adopted and the

time. Now they must pay for them—

true that the matter receive prompt attention,

It pays to look over the wall

The property that succeeds today is the one that looks outside its own "back-yard"
for ways to make itself more valuable.

For many years, Bell System men have been working out ideas to increase
the use and usefulness of the telephone.

For example, they prepared plans for
selling by telephone which helped an
insurance man to increase his annual
business from $1,000,000 to $5,000,000
—a wholesale grocer to enlarge his volume 25% at a big saving in overhead;

a soap salesman to sell $6000 worth of goods in one afternoon at a selling cost of less than 19!1

This spirit of cooperation is one res-

on why the Bell System enjoys so im-
portant a place in American business.

BELL SYSTEM

356 to 516 Washington Street, Boston