The Tech

Advisory Council
Establishes New Athletic Letter

Provisional Recognition Will Be Given To Institute Squad Team

Provisional recognition has been granted the Institute team at a meeting of the Advisory Council at the Engineering Club last night. A new athletic award was established consisting of the individual recognition.

The Presser, which is known as a presser, is a machine that is used to stamp the name of the athlete on the individual award. It is known for its ability to quickly and accurately stamp the names of the athletes on the individual awards.

Here's how it is...and for rental...our

New DOUBLE TUXEDO
BREASTED AT STUDENT RATE OF $2.75

READ & WHITE

For students...

DOMESTIC TOBACCOS

We carry our tobaccos in every variety. We will be happy to give you samples of our cigarettes, pipe tobacco, and rolling tobacco.

BELL SYSTEM

A NATIONAL-WIDE SYSTEM OF INTER-CONNECTING TELEPHONES

It looms up large in their lives

THB telephone has a big place in the daily lives of most people today, but its place will be even bigger tomorrow.

Its importance has been fostered by the work of men in all phases of the telephone business and no little part has been taken by those engaged in selling. They have helped to effect an increase of more than three and a half million Bell telephones in the last five years. In the same period they have been instrumental in making the public realize more completely the telephone's usefulness. Results: an increase from 49,000,000 calls per day to 65,000,000.

Men with a leaning toward sales promotion will always play an important part in Bell System growth.

CAMELS

Factor-fresh CAMELS are distributed in the new Sanitary Pack which keeps the clan and grime out and keeps the flavor in.