What the NEW HUMIDOR PACK means to Camel Smokers

The Humidor Pack insures that it prevents the fine tobaccos of Camels from drying out and losing any of their delightful flavor. Aside from cheap tobacco, two factors in a cigarette can mar the smoker’s pleasure:

- Fine particles of peppery dust if left in the tobacco by inefficient cleaning methods
- Sting and irritate delicate throat membrane.

Dry tobacco, robbed of its natural moisture by scouring or by evaporation gives off a hot smoke that burns the throat with every inhalation. We take every precaution against these factors here at Winston-Salem. A special cleaning apparatus removes dust and now the new Humidor Pack prevents dryness.

Check the difference yourself! It is a very simple matter to check the difference between Humidor Packed Camels and other ordinary dry cigarettes.

- First of all you can feel the difference as you roll the cigarettes between your fingers. Camels are full-bodied and pliable. A dry cigarette crumbles under pressure and sheds tobacco.
- If you will hold a cigarette to each ear and roll them with your fingers you can actually hear the difference.

The real test of course is to smoke them. And here’s where the new Humidor Pack proves a real blessing to the smoker.

As you inhale the cool, fragrant smoke from a Camel you get all the mildness and magic of the fine tobaccos of which it is blended. But when you draw in the hot smoke from a dried cigarette see how flat and brackish it is by comparison and how much better it is to you.

If you are a regular Camel smoker you have already noticed what proper condition of the cigarette means.

But if you haven’t tried Camels in the new Humidor Pack you have a new adventure with Lady Nicotine in store.

Switch your affections for just one day, then go back to your old love tomorrow if you can.

*smoke a Fresh cigarette!*

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**As We See The Movies**

One who once paid his dues as Lawrence Tibbet can gleefully be brought before the public to the "talkies" quite differently. Where as only a few years ago the idea of fine modern singing being appreciated on the silent screen, taking pictures have brought the best of them before the people. And we certainly have much to be grateful for pictures. But, as only a few years ago, the few of "talkies" have brought before the public to the best of them before the people. Where Lawrence Tibbet will gloriously be brought before the public to the best of them before the people.

Monday, March 16, 1931

*Away from the Grid* appears in as many as THE TECH some time ago, the history of the picture is, perhaps, the history of the world. His attempts to make a beautiful picture were on no means carry off the show of attempts to make a beautiful picture. The scene of the scene "Thanksgiving" is a picture of the people is quite compelling. It certainly is the scene in this picture of the people is most compelling. It certainly is the scene in this picture of the people is most compelling. It certainly is the scene in this picture of the people is most compelling. It certainly is the scene in this picture of the people is most compelling.

Lawrence Tibbet asks. "Are you happy?" he too calls shout, "Yes, yes, yes!" Almost around the corner from that above the Pitts Gamma Delta fraternity as its banner on the campus is an open house dance where it is coupling induced in the month of Art Kata and other paper. But, as only a few years ago, the few of "talkies" have brought before the public to the best of them before the people.

Mr. and Mrs. Preston Arnold chaperoned. The only closed dance of the evening was given between for two houses mentioned when the members of Alpha Chi at their house on Broadway and Mrs. Pennell's house on Logan Street. Roland Young and Cliff Edwards, who in the picture are the choicee of the Techtonians from 9 to 1 o'clock. Dr. and Mrs. Kirkwood and Mr. and Mrs. Russell chaperoned the twenty or more couples attending.

The only dance on Saturday was that given by the Denea.