He has counseled hundreds of industries . . . thousands of individual businesses

For fourteen years now the G.T.M.—Goodyear Technical Man—has been on the job. Deep down in mines, high on bridges and skyscrapers, on docks and dredges, amidst the pulleys of industry everywhere, he has been steadily at work.

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Back of the G.T.M. and his service are the vast manufacturing resources of Goodyear. Your confidence in the Transmission Belting, the Conveyor or Elevator Belting, the Industrial Hose, or Molded Rubber Goods which the G.T.M. recommends for your use is fully protected by the Greatest Name in Rubber.

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