Steady Growth of Review Outlined by Dean Lobdell

Editor Recounts History of the Technology Review for Thirty-Two Years

By Harold E. Lobdell '17

Now in its thirty-second year, the Technology Review, founded in 1888, has grown from a circulation which has more than doubled since the Great War and is now a matter of increasing interest to alumni with a average volume of advertising per issue exceeding the total run in any of the earlier volumes. It has been regarded for some time as the semi-official magazine representing and fostering Institute thought and opinion to the Alumni and to the general public.

The Review first made its bow on December 20, 1888, in a number dated January 1, 1889. It was a quarto magazine, in format of the usual period, printed on off-white stock with upright type in sunshine and program. It was printed in a small brown cover—the style of a cover which was to persist for nearly a quarter of a century. The current format, typewritten, was adopted in 1921. At first The Review was published every Wednesday. It was entitled "The Alumni Magazine," but later was dropped under the name "The Review." Three men may be considered as the founders of The Review: Arthur D. Little Jr., the late James P. Munroe '12, and C. Frank Allen '12. Mr. William Barton Rogers advanced them an additional dollar to cover the expenses of the first issue. Mr. James P. Munroe assumed control for five years, then he was succeeded by Mr. C. Frank Allen. Mr. Allen's successor was Mr. Chester A. Ford. "The Review" took the place of "The Review of Institute Life" in 1913, Robert E. Rogers became the editor. Mr. Rogers continued until 1925, at which time he succeeded the present President. Continuous, H. E. Lobdell, '17, from 1925 to 1932. Mr. H. E. Lobdell, '22, was Managing Editor during the preceding years. He was succeeded by Mr. John W. Wetmore as Associate Editor, and J. J. Schiller, Jr., '30, at the present.

At the present The Review ranks fifth in the United States among Alumni magazines in total circulation, and it is second in percentage circulation among students and Alumni, far exceeding the contribution of any other alumni or university group. It carries no paid advertising, and is printed by Franklin Printing Company for eleven known Institute Alumni.

H. E. Lobdell '17 Appointed to Fill Position of Dean

Occupies Chair Left Vacant by Death of Dr. Henry P. Talbot in 1927

(Continued from page 1) Mr. Lobdell has published two books for the Institute, and has had an important part in the development of The Review ever since he became connected with the school. He has been a member of the Alumni Council, of the Nominating Committee, and of several other student committees. As chairman of the Review Fund Campaign Committee he organized it and it saved a moderate amount of money. The Review Fund has been a help to him in the past and helps in the present.

Dean Lobdell is a graduate of the Civil '96. He is a member of the Engineers Club and the University Club in Cambridge. In this latter organization he is also a member of the Engineering Society of America. Mr. Lobdell is also a member of the national journalistic fraternity, being a member of its national chapter. He is also an active member of Phi Delta Sigma Fraternity, and is a member of the Organization on the By-Laws Committee and Electrical Engineering for several years before his resignation in 1928.

NOTICES - ANNOUNCEMENTS

Of General Interest

Use of Lumber

Mr. William F. Shaw, Friday, January 17, 1 P.M., Room 2-263

Mr. William P. Shaw of the National Lumber Manufacturers Association will give a lecture on "Current Trends in Wood Utilization." His lecture will deal with some of the important questions that are made in selecting lumber for construction purposes. He is an authority on the subject.

Open to students and members of the Institution.

Alden Lecture

Dr. C. E. A. Winslow, Friday, January 17, 3 P.M., Room 10-250

Dr. C. E. A. Winslow, Professor of Public Health at Yale University, will be the speaker for the second Alden Lecture. The lecture will be on "Health Conservation." Open to seniors, graduates and students of the instruction staff.

CALENDAR

Wednesday, January 15

1:40-Varsity Basketball Game, Technology vs. Middlebury, Hanover Gym

Thursday, January 16

1:00-Club Party, Mars Hall, Walker Memorial.

Friday, January 17

1:40-Lecture on "Current Trends in Lumber Utilization," Room 258

2:00-Alumni Lecture, Room 1025. Subject: "Health Conservation." Address: Mr. Winslow, Harvard University, New York.

5:45-Photographic Society Meeting, Room 5139

7:30-Hockey Game, Technology vs. Northeastern, Boston Arena

UNDERGRADUATE

COLLEGE TRANSFERS

No College transfers who are planning to take the special examination in January are required to do so now. It is expected that the examination will be taken between January 28 and February 3.

INTERCOLLEGIATE BALL

Persons who are planning to attend the impending intercollegiate baseball game at Harvard will be admitted to the game if they have the proper passes from Harvard or Williams. The tickets are at the discretion of the Halaberl's office.

FOUND IN ARMORY

The custodian of the Armory has found a gray overcoat, made in Lanier, Mass., dated March 1901, wrapped in a somber brown cover. Persons who lost it are asked to report to the Memorial Basement.

Varsity Hockey Six Is Playing At Williams Tonight

Team To Meet Northeastern in Double-Header Tonight At Arena Friday

After surviving a practice in going against the Boston Hockey Club Monday night and a regular practice yesterday morning, the hockey team met today for its first official game. The team is composed of nine men, three of whom are new to the team, and the probable starting line-up tonight will be: Cullinan, right wing; Hall, left wing; Lucey, center; Hazeltine, right defense; Peterson, left defense; and Styblo, goalie.

Northeastern Game

In order to get any weakness uncovered in the Williams games tonight, practice will be held tomorrow morning, and when the team goes on to play the Pomperaug Club tomorrow afternoon, the members of the Northeastern team will be a part of a double-header, played in the Armory, one game against Boston University and the other against Bowdoin College. The probable starting lineup tomorrow afternoon will be: Hazeltine, right wing; Cullinan, left wing; Lucey, center; Styblo, goalie; Peterson, left defense; and Hazeltine, right defense.

Since the Northeastern game is the first of the season, it is expected that the players will learn from the game and be better prepared for the future.

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