THE TECH

Wednesday, December 18, 1929

ALL-TECH CHAMPS CHosen TOMORROW

Three Day Tournament Continues with Interesting Matches Scheduled

This afternoon from 4 until 6 o'clock the second round of bouts in this year's Tech Show will be held. The matches will consist of semi-finals and a few finals. The top-notch athletes from the Tech Show will be present to witness the unparalleled competition.

A. I. E. E. STARTS NEW SERIES OF MEETINGS

With the dinner meeting held last Monday evening in the North Hall of Walker Memorial, the Student Branch of the American Institute of Electrical Engineers commenced a new series of regular meetings. About 75 members of the organization and guests attended in electrical courses at the Institute were present for the dinner, which commenced at 6 o'clock.

IMMEDIATELY AFTER the dinner, two reports were presented by students. The first was a discussion of "Automatic Memory Reel." A firm in New York City presented this invention for the first time. White's explained the great possibilities of this type of device, which will revolutionize converters and have been in the past. The second paper was devoted to "Parallel Moving Pictures," and was presented and discussed by Jean V. McInerney. The talk was delivered in a clear manner.

NEW TUXEDOS FOR HIRE $1.50 AND UP

READ & WHITE

III Summer St. BOSTON 95 Main Ave. Woodlawn Bldg., Providence, R.I.

TUXEDOS FULL DRESS CUTAWAYS SHIRTS ETC.

Coast Grain Brogues by Johnston & Murphy

A new heavy-weight offtube will be especially suitable for winter services.

Nov. 29, 1929

Black..15.00

Scotch Grain Brogues

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...and a Telephone man brought them together

In the Bell System research and development are not confined to engineering laboratory. These methods are applied also to the commercial side of the business, to make telephone service more and more useful.

An example is the classified telephone directory, with its convenient listings by trade and profession, for quick and easy reference. Or take this other use of the classified directory. Telephone men analyzed advertising and merchandising. They saw that prospects and buyers of advertised products often did not know where to buy them. They developed a plan for listing these dealers under their brand name in local "Where to Buy 1st" directories—a genuine service to buyer and seller alike.

BELL SYSTEM

A nationwide system of interconnecting telephones

"OUR PIONEERING WORK HAS JUST BEGUN"