ON THE HOUSE

WHEN saloons decorated the corners of nearly every downtown block, and the flirty saloon-keepers knew every face, one-thing is true: town, there was a custom of holding a huge bowl of salty pretzels on the bar for the free consumption of the patrons. The theory was that the salt on the "benders" would create a thirst for more beer.

Other propositions are continually bobbing up that apparently offer something for nothing, and in these days it is the safest thing to be wary of philanthropic enterprises. High powered salesmanship is back of many of them.

But this is not true of the All-Technology Smoker. To every new man at the Institute is offered a free meal, and to every old man is offered free smokes and entertainment. In return it is only asked that the student body will give its whole-hearted support. There is a considerable amount of expense involved, but the popular support has always been such that this work is considered to be justified.

Not the least interesting part of the program is the custom of having some of the more favored members of the instructing staff give short after-dinner talks of a more or less humoristic nature. Professor W. H. Harmon is another of those chosen by the committee in charge of entertainment. It is expected that this year's attendance will outdo that of last year because of the increased registration.

UTOPIA

LAZINESS is inherent. To shake the furnace on a cold winter morning, let in the cat and fetch the comic strip from its morning, let in the cat and fetch the comic strip from its

PHOSPHORUS STARTS THROWING

"PHOSPHORUS," the inkly feline mascot of "Voo Doo," was called "snique" today with the usual "Freshman Number." He's learned, has that cat, but he seems to remember the old free and unrestrained days when unceremonious dusting was the order of the day.

Technology's comic magazine last "pulled itself by the bootstraps" from an unfortunate difficulty. Its labors this year were inhibited by an ominous threat. And yet the eternal bughoo of circulation still presents itself. Its managers are striving in vain to attract the timid, and ask for the co-operation of the student body. Recognized as one of the best college humor magazines, its subscription is well worth while.

"Voo Doo" is one of the several mirrors of Technology student life, and its mirror was washed and polished last spring, but a little dust has collected this summer. The "Freshman Number" is a good effort, but we urge the board to remember their responsibilities.

Both are lines of national defense

THE Mississippi was a menacing flood.

The telephone was the first line of defense over its wires the war against the flood was directed. Maintenance crews performed the same service as did telephone men in the signal corps in the war. In the daily life of the nation, just as surely as in emergency, the telephone meets an ever-growing stream of demands.

To do this successfully the Bell System's expansion program embraces trans-oceanic telephony through the ether and under the sea, to ships at sea and planes in the air—and above all, wire facilities that will carry the voice, the typewritten word, the picture to every corner of the land.

"OUR PIONEERING WORK HAS JUST BEGUN"