Great states from wheat seeds

It was unprofitable wilderness, most men thought. But James J. Hill had faith that it could grow wheat and so he built his railroad. Settlers turned the waste-land into wheat-land, the wheat into wealth, the wealth into great eastern states.

Faith in the economic future still paints the way. Right now men in the Bell System are planting the seeds of vast possibilities for even better communication. Out of the belief that the public needs a broader use of the telephone is growing a constantly improved long distance service. It is an earlier day, this service in now tapping and helping to develop rich new territories of commerce.

BELL SYSTEM

A nationwide system of interconnected telephones

*Our pioneering work has just begun*