As We Like It

THE TEMPEST

Shakespeare presented "The Tempest" to the world as a companionpiece of "The Winter's Tale" and "A Midsummer Night's Dream" and with these works, further solidifies his place in the literary canon as one of the greatest writers of the English language.

The Tempest is one of the last plays Shakespeare wrote and is considered one of his masterpieces. It tells the story of Prospero, a deposed king who uses magic to control the natural world and the human beings within it. The play explores themes of power, illusion, and the nature of reality.

The Tempest's impact on contemporary audiences is still felt today, as its themes of control, manipulation, and the consequences of one's actions continue to resonate. The play is often performed in various adaptations and interpretations, each adding their own unique perspective to the timeless tale.

Mould the man first, then the metal

Carnegie developed the steel industry by first developing his men.

The Bell System is growing faster than ever before in its history and growth, like the steel industry, is based on the development of men.

Today, in the telephone industry, men in supervisory positions must co-operate, plan, and work in varied factors. For example, before locating a new central office, population trends are studied. While it is being built, telephone apparatus is planned, made, delivered, and installed on orderly schedule. But more basic than all this, the executive shows leadership by his insight into the human equation and by the sympathy and understanding with which he adapts individual to job, moulding men first.

BELL SYSTEM

A nationwide system of 18,000,000 inter-communicating telephones

"OUR PIONEERING WORK HAS JUST BEGUN"