THE TECH

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THE OPEN FORUM

My dear Editor,

I wish to regret the policy of the TECH, just as I do the regrettable number of students who go to the Daily Joke. But I seem, in my present position as editor, to have no choice in the matter. The TECH is a daily newspaper published every Monday, Wednesday, and Friday, and distributed among the students of the Massachusetts Institute of Technology. Although it is not possible to print all of the contributions received, we attempt to publish as many as possible. The TECH does not wish to be a mouthpiece for any faction, but we do wish to present a balanced view of the various issues that confront the Institute. We hope that through the TECH, the students can better understand the problems facing them and contribute to the solution of these problems.

Yours truly,

[Signature]

In charge of this issue:
G. M. and E. D.

STIGMA

Millions of dollars are being spent annually by the public to counteract the activities of utilities and their lobbyists. One of the most effective lobby is the Union Electric Company, composed of the National Engineers Association of America, the American Utilities Association, and the National Electric Light Association. These organizations have been successful in persuading the public to accept the idea that electric rates are necessary and just, and that they are not only justified but also necessary for the public welfare.

The campaign of the Union Electric Company is supported by a large number of organizations, including the National Farmers' Union, the American Federation of Labor, and the National Consumers' League. These organizations are all interested in the maintenance of high electric rates, as they believe that this will ensure the continued existence of their respective industries.

The TECH, therefore, believes that it is essential to expose the fallacies of the arguments used by the Union Electric Company and to show that electric rates are not only unjust but also unnecessary. The TECH will continue to publish articles and editorials that will expose the fallacies of the arguments used by the Union Electric Company and to show that electric rates are not only unjust but also unnecessary.

THE TECH

THAT null, dirty coating which accumulates on the finish of your car is Traffic Film—a result of modern highway and traffic conditions. There is only one sure and harmless way to combat Traffic Film, to retain the original lustre of the finish, or to bring that lustre back, from the dull coating which sometimes covers it.

An Auto Polish Made to Combat Traffic Film

No. 7 Duco Polish is made by the DuPont Company and is made specifically to combat Traffic Film, which may be found on any car. It is a solvent-based film remover, which removes the Traffic Film from the car finish without harming the finish itself. No. 7 Duco Polish is a liquid, which is applied to the car finish and allowed to remain for a short time. The Traffic Film is then removed by washing the car with soap and water.

Lubricant automobile manufacturers recommend No. 7 Duco Polish and many leading dealers use it as the standard preparation for the sample car on your next visit.

DuPont, the makers of Duco, have developed two other products to make your car more beautiful. No. 7 Auto Top Polish will waterproof the top and bring back its original lustre, while No. 7 Automatic Top Polish will bring your car to an excellent dressing for those times, when the sun is too hot and the heat is too strong. These products are made by the DuPont Company and are recommended by the leading automobile manufacturers.

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Correct Styles

For Young Men

It's TRAFFIC FILM that hides the lustre of your car

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