Edgeworth
Extra High Grade
Smoking Tobacco

The "CRYDON"—that new Swaggert English last by
Johnston & Murphy

"OUR PIONEERING WORK HAS JUST BEGUN"

Edgeworth opens season at Maine.

Technology Strong on Track, Maine Excels in Field

Edgeworth, a veteran of the Edgeworth army, still in active service.

Like the "CROYDON"—that new Swaggert English last by
Johnston & Murphy

"OUR PIONEERING WORK HAS JUST BEGUN"

Commercial, too, has its Raleighs

Raleigh's definition of courtesy was appropriately to care for the needs of the other person. Today the same practice is observed by the telephone business, but we call it service.

To meet in telephone work, service is a matter of looking ahead and preparing ahead—and when a need arises, to be ready. This point of view inspires the research engineer, the supervisor of production, the director of personnel and the executive responsible for all these activities and more. With the increasing telephone requirements of the nation, this is a work of increasing complexity.

BELL SYSTEM

A national system of 16,000,000 serving automatic telephones

$14.00

"Park Fitty" Suits for Tech Men

Influenced by the demand for a distinguished fifty dollar suit we called the aid of our tailors at Fashion Park. The result is Park Fitty—styles and fabrics that offer unusual value.

$50

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