THERE'S no denying that Truth never runs.
He smooths and slicks as well.
"Oh, yes, it does," when Sweethearts walk.
With GoodYear Wingfoot Heels.

EVERTYWHERE you look, in college and out, you note the growing tendency toward the easy dignity of rubber heels.

The noise that hard heels make frequently detracts from an otherwise attractive personality. And the jabs and jolts of walking in metal-heeled shoes are a real cause of foot-weariness. Rubber heels — and particularly GoodYear Wingfoot Heels — absorb the hammer blows of thousands of steps. They cushion firmly, deeply, resiliently. And they have the trimmest style. You’ll see them on the smartest shoes and shoes of every other kind.

Slip into the repair shop and say "new GoodYear Wingfoot Heels, please!" Or in a minute!

GRACE HOBNE'S
Cerulean Blue
442-444 Stuart Street at Dartmouth
Tel. Kenmore 4036

A Bit of Paris
with New England Cooking

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TAKING IT EASY

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