FAMILIARITY 
BREEDS

CONTENT

THE longer you smoke Prince Albert, the more convinced you become that it is the most satisfying tobacco that ever nestled in the bowl of a Jimmy-pipe. You get a brand-new thrill every time you open the tin and breathe that wonderful aroma.

And when you tack a load into the business-end of your pipe, light up, and open the diagram—say, Mister! Good as a balm, telling you to cut down your expenses. Sweet as an unexpected check in the next mail. Sweet and mild and long-burning.

PRINCE ALBERT

—no other tobacco is like it!