Sir Joyous Pipe, Champion of fine tobacco...

"When pimiento was first in flower, a galant pipe, happily dubbed "Sir Joyous", got on a high horse and fan-fared forth to fight for "a tobacco of merse & economy." For centuries a battle royal was waged... but now the fight is over! Sir Joyous returns with glowing colors, triumphing... heralding the news of his conquest!"

On his shield is the victory insignia... the sign of the perfect pipe tobacco, the symbol of Granger Rough Cut! Such choice old Burley was never before known to man... every leaf mellowed the famous Wellman way. And rough-cut—specifically for pipes! All pipedom proclaims Granger ‘a tobacco of exceeding merit’!

As to its ‘economy’: The pocket package is a new glass-sealed foil-pouch (eliminating the costly tin) and so, Granger sells at a price never equaled on tobacco of such quality... Smoke to the health of Sir Joyous Pipe! Long Live Sir Joyous Pipe!

---

**The Kampus Belt Is Your School Belt**

We are exclusive distributors here of your school belt - THE KAMPUS BELT. The leather is striped with your school colors. On the buckle appears YOUR pennant with YOUR school name in the center. We will sell THE KAMPUS Belt only at this store. Come in and see it. It's no higher in price than any other high grade belt but far more satisfying when the patented features are appreciated. No other belt.

**Arms and Armor: The Cussin' Manual**

NICKERSON
THE HABERDASHER
80 BOSTON STREET, BOSTON