OPEN CAMPAIGN FOR INFORMAL SNAPSHOT SHOTS

Photography sometimes has a reputation of being an arcane art, but the honest campaign opens today, and almost anyone can participate. In fact, a committee of the Technological Society has decided to advertise the fact in the Institute's official publication, the "Technological News." The informal section of Technological News is made up of snapshots submitted by students from every department. It appears every week during the academic year. It is a place for students to display their work, whether it be a photograph taken during a laboratory session, a picture of a student with his instrument, or a view of a nearby bus stop.

The Publicity Manager stresses the importance of this campaign: "It is being held for the very purpose of encouraging the students to participate in the arts and sciences." He further states that the best way to make this campaign successful is by "exposing the students to the concept that photography is not just a hobby, but a real, important part of their daily lives."

The first issue of the informal snapshot section will appear in the Technological News next week. It is expected that the response will be overwhelming, with students from every department participating. The Publicity Manager concludes by saying that "the students of the Technological Society are looking forward to seeing the results of this campaign."