The Class of 1924 is to be congratulated on the Adoption of the Endowment Fund Plan of Life Insurance

Beyond the specific purpose of this decision there is a great stimulus to the individual alumni and the substantial friends or former students of M.I.T.

No one can measure accurately the effect of the 1924-section—following a similar plan in the last year's graduating class. Directly and indirectly Technology will unquestionably receive additional gifts, pledges, insurance endowments, etc.—simply because those men nearest to the present M.I.T. are doing their part for constructive future development.

Caring for the future is the fundamental reason for life insurance. For over sixty years the John Hancock organization has emphasized a conservative present appraisal of future value, whether of an individual, corporation, or institution.

Life Insurance adapts itself to many purposes—family protection, business credit, mortgage replacement, institutional endowment, education of children, and income for old age—purposes which the Hancock is prepared to carry out in every possible way.