A COMPLETE PAINT SERVICE
backed by the same type
of quality control
that produces Du Pont Explosives

THE manufacture of paints and varnishes is a science
based on chemistry. So is the making of explosives.
In entering the paint and varnish industry, the du Pont
Company thus adds over a century of technical
experience to the specialized knowledge of the fine
well-known paint and varnish houses now united under
the du Pont Oval.

Du Pont Paints and Varnishes are produced today under
an exact, scientific system of quality control similar to that
which is responsible for the quality leadership of du Pont
Explosives.

For the past five years du Pont Chemical Engineers,
working with all the broad resources and cumulative
experience of the du Pont Organization, have conducted
an intensive study of paint problems in the engineering
field. The result has been the selection of paint products
which will best meet every standard or special purpose of
metal or timber protection—a complete "Paint Prescription
Service" to the construction industry. When you specify
Paints, simply specify du Pont.

E. I. du Pont de Nemours & Co., Inc.
35th St. and Grey's Ferry Road, Philadelphia, Pa.
Chicago Varnish Works Everett Station, No. 49
30 Church Street New York City

SIMPLEX WIRES AND CABLES
Insulated with rubber, cambric or paper

SICORE—National Electrical Code Standard. Every length is subjected
to rigorous tests to ensure a first quality product. Ask for
specifications.

CATIONIC—"B. C." A rubber covered, braided wire insulated with a
50% Para compound. Send for specifications.

LEAD COVERED CABLES AND WIRES—For under-ground distribution
where a conduit system is used.

STEEL TAPED CABLE—Used where a conduit system is not available. It
carries its own conduit. Descriptive booklet upon request.

FIRE RESISTANT CABLE—For installation among trees or wherever chafing
may occur. It is non-inductive. Send for circular.

SUBMARINE CABLES—For power transmission or for telephone or tele-
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consultation.

IGNITION WIRES—Used extensively, and with satisfaction throughout the
automotive field.

TIREX PORTABLE CORD—For electrical tools and appliances. Rubber-
covered. Flexible. It cannot kink—and has the wearing qualities of an
automobile tire.

TIREX LAMP CORD—A rubber covered cord for drop lights or table
lamps, made in colors. Send for folder.

TIREX MINING MACHINE CABLES—Heavily insulated, rubber-covered,
portable cables with the wearing qualities of a cord tire.

SIMPLEX WIRE & CABLE CO
MANUFACTURERS
201 DEVONSHIRE ST., BOSTON 9, MASS.
15 S. DESPlaines ST., CHICAGO, ILL.
612 HOWARD ST., SAN FRANCISCO, CAL.
120 WEST 33rd ST., NEW YORK

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