

A New Policy

CHARGE ACCOUNTS

Regulations for Opening an Account

- 1—Customer must be a member of Technology Branch and show his Bursar's card.
- 2—The monthly limit for each account is \$50.00 exclusive of charges for Suit, Overcoat or Typewriter.
- 3—To keep account open, payment must be made before the 10th of the month following.
- 4—No dividend is paid on a balance unpaid on the 25th of the month following.
- 5—The stockholders have the right to vote 2% greater dividend upon cash purchases than upon charge purchases.

DIVIDENDS

In recent years the dividend rate has been 10 per cent. on cash purchases and 8 per cent. on charge purchases. Your dividend checks for 1922-23 will be ready Monday, October 15. Bring your membership cards. A teller from our bank will be at the store from 10 A. M. to 3.30 P. M. to cash dividend checks.

CONCLUSION

Join your store and make all your purchases there. Your store has all the text books and all materials used in every course.

DUNHILL PIPES AND MIXTURE

CIGARS

BAGS

LABORATORY COATS

TOBACCO

MEN'S FURNISHINGS

TOILET GOODS

TECH JEWELRY

TECHNOLOGY BRANCH

THE STORY OF THE TECHNOLOGY BRANCH

WE ARE GIVING BELOW A REPRINT OF AN ARTICLE BY MAJOR EDWIN T. COLE, WHO WAS THE FIRST TECH DIRECTOR ON THE BOARD OF DIRECTORS OF HARVARD CO-OPERATIVE SOCIETY. THE ARTICLE SHOWS HOW THE TECH BRANCH WAS CALLED INTO EXISTENCE AND THE ARTICLE IS NOW AN INTERESTING HISTORICAL SKETCH.

IT MIGHT BE WELL TO MENTION HERE THAT TECHNOLOGY'S REPRESENTATION IN THE MANAGEMENT OF THE BUSINESS HAS BEEN GREATLY INCREASED IN THE PAST FIVE YEARS. PROFESSOR DAVIS R. DEWEY IS NOW A STOCKHOLDER. THE FOLLOWING MEN FROM TECHNOLOGY HAVE BEEN NOMINATED AS DIRECTORS FOR THE COMING YEAR: M. WALTER HUMPHREYS, MR. H. S. FORD, JASPER WHITING AND DOUGLAS F. ELLIOTT FROM THE STUDENT BODY. MR. HUMPHREYS IS ALSO NOMINATED FOR THE OFFICE OF SECRETARY OF THE CORPORATION.

Here is Major Cole's letter as it appeared in THE TECH on April 3, 1916.

TECHNOLOGY BRANCH

HARVARD CO-OPERATIVE SOCIETY

Last year the Institute Committee, having gone into the subject of the Technology Co-operative Society, particularly with a view to establishing co-operative service at the new Technology, asked the Alumni Council to appoint a committee to investigate the matter and to make recommendations. This action was taken and the Committee after a very thorough investigation, nation-wide in its scope, suggested that the Harvard Co-operative Society, one of the most successful in the country, be invited to establish a branch as close to the new Technology as possible. This recommendation having been approved by the Institute Committee and accepted by the Harvard Co-operative Society, arrangements are now in progress for carrying out the plan.

One of the suggestions have been that a member of the Technology Faculty be elected to membership in the Board of Directors to represent the Institute in carrying out the plan, the undersigned on nomination of the President was duly elected and has secured this space in THE TECH for telling you all the details of the plan and its advantages to Technology.

In this first it is desirable to make a statement which will be repeated and argued about right along until everyone is convinced. Your branch is to be part of a real co-operative effort. The cost of any article to you will be the wholesale price procurable by a very large buying power, plus the cost of selling minimized to the utmost degree by scientific business management. Any charge over these two costs will be returned in dividends. But to make the scheme a success Technology must back it to the limit. This matter will be changed in each issue. Be sure to read it.

EDWIN T. COLE,
Major, U. S. Army.

Browning, King & Company

407 WASHINGTON ST., BOSTON

FALL SUITS AND TOPCOATS

In suits we are showing our New Fall Lines of Unfinished Worsteds and Fancy Tweeds in three and four-button sack suits, soft roll, no padding, in the Strang and Picadilly Models.

\$35. to \$60.

In Topcoats we are featuring the Saville, the model fly front, straight back, very conservative.

\$35. to \$50.

GOOD RECORD ESTABLISHED BY RUNNERS

(Continued from Page 1)

men formed the backbone of the team throughout the season.

The work of Captain Bob Hendrie fixed a great standard for the team to go by as the Technology leader set up a record of personal achievement which placed him at the very top of the running talent in the colleges. Without strenuous effort he won all the races against the best harriers of the country with the exception of the national intercollegiate in which he had victory taken from him at the very top when Walter Higgins of Columbia forged ahead of him.

Victory Over Cornell

The season opened October 21 with Cornell on the Ithaca track, and for the second time in Cornell's history she was defeated in a dual meet on her own track. Hendrie and Sanborn took first and second respectively, while Bemis, Keplinger, Poor, Parkinson and Holt finished in the order named.

Over the Belmont course Captain Hendrie led his men to their second win in the triangular meet with Harvard and Dartmouth. Elmer Sanborn was just nosed out for second place by Young of Dartmouth, but Bemis, who came in sixth, beat out Burke the first Harvard man, over the finish line. The margin of eighteen points showed the comparative strength of the Engineers over the other two teams.

Although Hendrie as usual put up a great run in the Princeton meet and carried off first place, Technology was compelled to take the long end of a 26-30 score. The strangeness of the course undoubtedly had something to do with their defeat as in the national intercollegiate the cardinal and gray team overwhelmed the Tiger team at Van Cortlandt Park.

Handicap Cup to Hendrie

The next event for the Engineer harriers after the Princeton meet was the annual handicap held at Franklin Park. The members of the team proved their fitness for holding varsity positions by romping away with the places. Bob Hendrie again put himself in the front ranks of all the runners by taking both the cup for being the first to cross the line and also for the time of the run.

The result of the New England championships was somewhat of a surprise as Maine and Bates nosed out the Technology runners, although Hendrie won without much of an effort. But the services of Sanborn were lost as he was taken ill on the track and although he showed great grit in keeping up the race, the Engineer star was unable to keep up the stride. Bemis, in fifteenth place, was the second scorer for Technology.

Maine had 49 points, Bates 53 and Technology was third with 110.

In the national intercollegiate the Engineers had an opportunity to show their ability among the best cross-country teams in the various colleges. They came through in fine style, the race between Walter Higgins of Columbia and Bob Hendrie was one of the features of the meet. Within 300 yards of the tape Higgins sprinted and passed the Engineer leader. The closeness of the race is indicated in the times of the two runners, Higgins time being 32 minutes, 21 and 8-10 seconds, while Hendrie's time was 32 minutes, 32 seconds. The other members of the team gave their best efforts and the results show that they beat their other performances. Sanborn came in eleventh with Bemis next, while Holt, captain-elect, came in 33rd.

Syracuse carried off the honors while Yale sprung a big surprise by coming in second.

FOR CONSTIPATION USE
FABERY'S SALTS
GET IT AT MILLER DRUG CO.
21 MASS. AVE., BOSTON, MASS.



Damon—
"What are you doing, Pyth—
writing Her another letter?"

Pythias—
"No—not this time. Something
more to the point, as one would
say. I'm writing the 'Prater' to
send me a dozen Eldorado pencils.
They are all sold out down at
the store."

**DIXON'S
ELDORADO**
"the master drawing pencil"
17 leads—all dealers

ROYAL LUNCH

Supervision of
"BROTHER RUPERT"

Meal Tickets \$5.75 for \$5.00

Next to the dorms on Ames St.

DRAWING SETS

We Save You 50%
ALL MAKES

HALPER LOAN CO.
Est. 1910

183 MASS. AVE. BOSTON

Only Pawnbrokers in the Back Bay



Handsome—

and he admits it! And he's a wise one, too. He brushes his hair with "Vaseline" Hair Tonic. No one knows better than he, the sleek, smart effect it gives to his head. And he also knows that it is a wonderful hair tonic.

At all drug stores and student barber shops.

CHESEBROUGH MANUFACTURING CO.
(Consolidated)
State Street New York

Every "Vaseline" product is recommended everywhere because of its absolute purity and effectiveness.

Vaseline
HAIR TONIC