



Bobby Burns, distant runner, and cross country Capt. Bob Hendrie on the board track



Bates at bat. Babe Ruth has nothing on that swing!



Class baseball teams wait only for fair weather to begin work. Carrier sliding, the '24-'25 series last spring.



You can't skip 'em but with a *Scotch Mist you can go skipping through 'em and be as dry on dank days as you're smart on fine!

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ROGERS PEET COMPANY

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For 120 years du Pont Chemical Engineers have contributed to the country's safety in times of war!

SINCE the nation's founding, War, terrible but inexorable, has five times visited the land—and five times has the du Pont Company proved a dependable source of strength in the country's time of danger—ready with sufficient explosives to meet the needs of the nation's defenders.

THE story of du Pont's service to the country is an inspiring one. For since its earliest days, the country's means of defense has been among the most important of this Company's services.

And rightly so, for since 1802, when at Thomas Jefferson's invitation, E. I. du Pont de Nemours set up on the Brandywine River the first powder mill in America, du Ponts have been powder-makers to the United States Government.

The history of the du Pont Company is a story that is inseparably interwoven with the nation's history—a story that ranges through the century from Perry's jubilant "We have met the enemy and they are ours," to Pershing's reverent "Lafayette, we are here"—a story in which "Old Zach" Taylor across the Rio Grande, Grant before Vicksburg and Dewey at Manila Bay are heroic figures—a story of work and research always with the thought in mind that when America was forced to fight, she might have at her hand the best explosives and munitions science knew, and in the ever increasing quantities that she needed.

There is, indeed, no finer illustration of du Pont's service and efficiency than in the records of the last war. Starting in 1914 with a capacity of only 12,000,000 pounds of smokeless powder a year, it increased its volume until its was producing 440,000,000 pounds a year, supplying 40% of the Allies' explosives, and at the same time voluntarily reduced its price in the course of three years from \$1 a pound to less than 50c!

YET, great as the du Pont Company's services to the country have been in times of war, those are only the occasional services, for, happily, war comes but rarely. And it is the unsung services of the du Pont organization in times of peace that are truly remarkable.

The du Pont Company has been one of the leaders in the application of chemistry to the country's industries—one of the leaders in developing the most remarkable figure of the twentieth century—the Chemical Engineer.

Since its earliest beginnings, the du Pont Company has been building upon the foundations of chemistry. Not only was E. I. du Pont de Nemours himself a chemist, who had studied with the celebrated Lavoisier in Paris, but the manufacture of explosives was then and is now one of the industries that most require the services of the chemist.

As explosives increased in complexity and called for increasing chemical knowledge, the du Pont Company, little by little gathered to itself many of the keenest minds in the science and built up one of the finest chemical staffs in America, a staff not only of research chemists, but of men who knew manufacturing as well as the science of chemistry—men who were Chemical Engineers.

Now, the Chemical Engineer is a rare mingling of abilities. He is a chemist who can take the discoveries made on the experimental scale of the laboratories and put them into production on the larger scale of commerce. He is the man who has brought to the doors of industry new substances, new uses for long-used substances, uses for products that once were waste, and processes that cut the cost of manufacturing and made possible the century's wonderful strides in commerce.

And the du Pont Company's assistance in developing the Chemical Engineer and introducing him into his rightful place in American industry is not the least of the du Pont Company's services to the country.

BUT yet another service has come through the Chemical Engineer—the family of du Pont products that carry the du Pont Oval. There is Fabrikoid for upholstery, luggage and bindings of books, not to mention half a hundred other uses—there is Pyralin from which toiletware for your wife's dressing table is made and many other articles—there are paints, varnishes, enamels, lacquers—there are dyes—there are many chemicals that America's industries must have—seemingly non-related, yet all of them the legitimate children of a manufacturer of explosives, for the basic materials or processes that go to the making of each of them are similar to those that du Pont Chemical Engineers use in the making of explosives—and it is only through the manufacture of such products as Fabrikoid and Pyralin and dyestuffs in times of peace that the du Pont Company can be sure of being prepared for its larger service—that of insuring means for the nation's defense in times of war.

This is one of a series of advertisements published that the public may have a clearer understanding of E. I. du Pont de Nemours & Co. and its products.