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Member of Eastern Intercollegiate Newspaper Association

In Charge of This Issue
H. L. Bond '23.....E. H. Long '25

Wednesday, March 21, 1923

A STATEMENT OF PURPOSE

TO justify its continued existence THE TECH has two duties to perform, one to its public and one to its staff. To the former it must give a clear cut, honest, but above all an interesting account of the news of the Institute which, if at all is but inadequately covered by the Boston papers. To the latter, it has to offer worth-while amusement, at times, instructive, occasionally even valuable, but primarily the duties, like the sheet they turn out must be entertaining.

The purpose of THE TECH is to meet these two requirements by imitating in every way possible on a small scale the journalistic operations of the big dailies. It will use the standards of commercial journalism to judge its success or failure in both cases.

In the first case, the number of copies of each issue which disappear from the stands, either paid for or otherwise, will be the sole criterion of the interest that the issue evokes. If the arrangement or division of news space displeases publicity managers or prejudiced personages the result will still be regarded as successful if the public of faculty and students manifests interest in it. THE TECH cannot and will not operate as an advertising medium for anyone but its paid advertisers.

Real enthusiasm displayed by the members of the staff will be the standard in the second instance. Most college newspapers offer appreciable remuneration to their workers. THE TECH must depend on the spirit of its men who work for the fun of the game that they are giving their efforts. To offer them the greatest inducement in amusement, routine will be cut to a minimum and the initiative, which is all important in journalism, stressed to the utmost.

With these two purposes in mind THE TECH begins a new volume and on the principles outlined above will judge itself and asks to be judged.

A USELESS CHALLENGE

EVEN in the days when duelling was in fashion it was considered necessary for a man to have some cause, more or less trivial, as an excuse to send his neighbor into the hereafter. When the flimsy pretext was lacking, however, the old expedient of charging cowardice was utilized to the limit. If a hot head had

no reason but his fiery enmity for wanting to fight he noised it about that his foe feared to meet him. Invariably his rival's judgment would succumb to popular prejudice and battle would ensue.

Some quality in mankind has always held it necessary to accept a challenge to prove courage although good sense demands that it be treated with the silent contempt it deserves. That quality still persists in slightly modified forms today.

When a reader with a grievance to express writes a hurriedly composed and poorly expressed communication he seeks to insure its publication by challenging the editor to print it, intimating, of course, that failure to comply will signify the editor's partiality for the writer's opponent. The truth of the matter usually is that the letter is too full of exaggerations and actual misstatements to fill a place in the columns of the paper.

THE TECH welcomes every communication which has had its author's thoughtful consideration. The view which it expresses may or may not differ widely from our own that is immaterial; but any half baked outburst that even the writer is disgusted with when he sees it in print will find resting place in the waste basket. Not even the time-honored "daring us to print it" will save it. That type of challenge has outlived its usefulness.

The World's Affairs

Foreign
March 19. The Mine Workers' Association of Germany definitely announced its opposition to armed resistance in the Ruhr and called upon the government to effect an immediate and peaceful settlement.

March 19. A prohibition bill passed by the Norwegian Parliament forbids the manufacture or sale of intoxicating liquors. Light wines and beer were not included under the ban.

National
March 20. Radio experts and army and navy officials opened a two day conference at the Commerce Department, Washington, for the improvement of wireless broadcasting operations.

March 20. President MacMahon of the United Textile Workers joins with manufacturers at Fall River in an effort to avert a big mill strike.

March 20. Tariff receipts reached a new high water mark averaging near \$2,000,000 a day, the highest in the records of the Treasury department.

INTERCOLLEGIATES

Red Heads Band for Protection
Seven red-headed students at Colorado State have banded together for their mutual protection. Every member is an officer. Membership is open to both sexes.

Sophs Supreme at N. Y. U.
At New York University, the Sophomore class has authority to prevent any freshman who disobeys the freshman rules from holding any school or class office, being on any athletic team, or taking part in any extra-curriculum activities.

Harder to Fool
What is called a "Man Hater's Union" has been established by the coeds of Michigan Agricultural College. New members are pledged on probation until they prove themselves able to live up to the battle-cry, "More college girls stay single because they are harder to fool."

Seniors Wear Special Clothes
Distinctive dress for Seniors is practised in some institutions. At Washington and Jefferson they wear a small white ribbon on their coat lapel; at Pitt each class has a distinctive button; at the University of Tennessee white sweaters are worn by the fourth year men; at Illinois, they wear a distinguishing hat, and the Michigan Seniors carry canes.

Paddock Runs Again
Although barred from intercollegiate competition in the I. C. A. A. Championships the University of Southern California is preparing a representation for the Penn Relay Carnival, April 28. Charlie Paddock is bent on proving his sporting supremacy at that time as he will not have the opportunity in the later national meet.

Long Distance Track Meet
The combined Yale and Harvard track team which meets Oxford and Cambridge in dual competition in London sometime in July has been guaranteed all expenses for a trip to South Africa to oppose the University of

My Country, Right or Wrong

Perhaps there will always be wars. It may be, in this tumultuous world of ours, that the battlefield will ever be the ultimate court where issues more important than the lives of men will be decided. But war is not a beautiful thing, to be loved and earnestly sought after. It is a monster which only fools desire, and which intelligent men despise with all the power within them.

And why have we wars? Because patriots would see their country's flag waving from a million masts; because a man is a statesman when with perverted cleverness he can cheat or rob other nations of what is rightfully theirs. There are wars because pathetically childish men and women echo the words of an American who three-quarters of a century ago exclaimed, "My Country, may she ever be right; but right or wrong, my country."

Turmoil in Europe. Petty wars being waged. A score of disputes awaiting the igniting flash. Conferences of "statesmen" which result only in further embroilment. And the one cry, the motivating force behind it all—"my country." Conferences can do nothing when there is quibbling over

Witwatersrand at Johannesburg the following month. The offer if accepted will provide for the longest trip to participate in a track meet.

Students Have Great Buying Power

Marquette University is winning praise from publishers and advertising journals for a booklet recently published there, entitled, "Buying Power of a Great Student Body." The booklet contains statistics of great interest. Here are some of the facts:

Total buying power of the student body, per year, \$2,500,000.
For clothing \$180,000; for amusements, \$129,000; for cigarettes, \$78,000; statistics from the co-eds include: for hairnets, \$2,000.



Many of mine enemies have recently rejoiced in a vain belief that I, the Lounger, have finally passed into oblivion. It is not so. They deceived themselves that my slothful ways had carried me to a bitter end but they reckoned not upon my secret pull with the pros. Skillfully have I manipulated to avoid the fatal votes, ten in number, and now am I back filled with boundless ambition and soulful desire to impart to my listeners words of solemn wisdom.

During his absence the Lounger notes that inferior personages have sought to usurp his power and with a scornful smile he condescends to notice them. Certainly he is not jealous, for he is secure in his supremacy but Marion might have consulted him before starting her column.

Coeds have been known to be useful when dates are shy but the Lounger views with disquietude her efforts to write witty comments. Personally he thinks it is only cheap publicity for the basketball men anyway.

Then there is the anonymous, and therefore despicable author of the Sports Desk. (The Lounger is gratified to observe his late demise.) Recent events on THE TECH have perturbed the conservative nature of the Lounger. His paper is becoming too much like a sports gazette, the pink covered one. Something must be done to curb this tendency. Whoever heard of sports, except a few in golf trousers at the Institute anyway?

NOTICES

Official and undergraduate have been removed to page 4 where they will hereafter appear.

The Faculty is invited to make use of this new column for special notices to their particular classes. Such notices which we request be as brief as possible will be received at THE TECH news room up to 6 o'clock of the day preceding issue.

Activities and managers can also make use of this privilege for their notices which are subject to the same conditions. Brevity is essential.

HERRICK Copley Sq. Phone 2328 2329 2330 2331 Back Bay ALWAYS THE BEST SEATS

a thousand petty points, and none will make concessions. Turkey must have her bit of ground, and France her strip of land. Each nation, large and small, must have its over-valuable trifle, and, what is more, each must concede nothing.
It is not that country does not matter, that one's native land is not to be loved. But country is not the greatest thing. Higher than that is mankind. Because a river or ocean separates two lands, must enmity exist? Nativity itself is accidental.
Before the separate states of the United States were able to secure peace and harmony they gave up many of their rights to a higher power. Every organization known to society is based upon powers delivered to it by its members. And as individuals do, so must nations do. Because a proposed form of international organization is found to be imperfect, the end need not be lost sight of. Let other means be sought. And let nationalism lose its blindness, that wise concessions may be made, to benefit, not alone a rival nation, but mankind.

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John Hancock Said:— (IN 1774)
I HAVE ever considered it as the indispensable duty of every member of society to promote, as far as in him lies, the prosperity of every individual, but more especially of the community in which he belongs.
Life insurance is inseparably bound up with the prosperity of every individual, family and community. It is a secure and prosperous business and satisfactory to the salesman in every way.
The JOHN HANCOCK would like to interest a few ambitious men who graduate this year to make JOHN HANCOCK selling their life work.
Statistics on college graduates who have entered life insurance place it at the very top as a source of income. Before making a decision as to your career it would be well to make inquiries of the "Agency Department."
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The High Diving Contests Are Over
THE days of seeing how fast you can chase a shaving cream cap down the drain pipe are past. For here is a cap that can't get lost. It's hinged on. Think what a lot of minutes it will save. No matter how carelessly you handle your shaving apparatus, the cap is on to stay.
With a convenience like this cap you might be tempted to use Williams' Shaving Cream whether you cared much for the cream or not. But once you use Williams' you'll like it as well as you do the cap. For Williams' breaks all records for fast softening of the beard. And more, it is good for the skin—soothes it, keeps it in good condition always.
Test a tube of Williams' by judging it on every point you can think of—speed, lather, comfort. See if you don't think it's noticeably better.
Williams' Luxury Shaving Cream
Notice the hinged cap. You can't lose it—and the tube hangs up!