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Although communications may be unsigned, if so requested, the name of the writer must, in every case, be submitted to the Editor-in-Chief. THE TECH reserves the right, however, to reject unsigned communications.

In Charge of This Issue

P. K. Bates.....R. L. Dietzold

Tuesday, February 27, 1923

LOOKING AT OURSELVES

THERE is a great deal that is really funny in the way in which the Technology undergraduate and the "outside world" agree to misunderstand each other. Being on the Technology side of the fence, at least physically, we are naturally interested in how the former is consistently and persistently misunderstood, misinterpreted and somewhat humorously maligned.

The greatest source of this good-natured abuse comes from the tendency to classify us as hopeless Philistines and rank materialists. We are supposed to be dogmatic defenders of the great god Fact, while we sneer at the equally great humanitarian God Theory. How much of this conception is due to faults of our own is conjectural, but it is pretty well known among the "insiders" that we are not so hopelessly unimaginative and devoid of humanitarian interests as we insist on having ourselves painted.

We are rather in the position of a company which, having made a reputation in a certain watch at a well advertised price, found that through rising costs, it had to keep selling its product at the initial price. The company had advertised too well and found it a boomerang. So are we advertising ourselves too well, perhaps unconsciously, as being strictly materialistic. This pose even gets to the stage where, between ourselves we hate to show weaknesses of interest in humanitarian studies, lest we fall from the pedestal we have been forced upon.

Sometimes we get sick of the pose and wish to say to the credulous outsider, "Come around and look at the number of men in our libraries of literature, visit our literature classes, see the men at the theatre and at the concert and then make a new estimate of us, as you will." We shall then be able to drop our mask of really funny austerity and drop the pose that we show to each other of feigning to be disgusted with that "EH" and "Ec" as being "bunk" and poetry and art as being "soft stuff." In spite of our recognition of what we really are, there is no doubt but that we shall be just as good scientists for all our romps off on the unscientific tangents; and we shall surely be better men and better citizens.

WINTER SPORTS

ITS economical aspects may be of the gloomiest nature to society as a whole but nevertheless in a great roaring snow storm there is something that provokes the interest of every active man. It is not a mere coincidence that every powerful race which has inhabited the earth was bred in the chill breath of the north wind. The cold is a perpetual chal-

lenge to man to bestir himself; a challenge which must be met or disaster ensues.

Even today when snug in our city civilization the winter storms mean only a higher coal bill and occasional delay in suburban traffic we cannot escape the lure of the snow. For the weaklings southern trips may be the reaction to a cold wind but to the man whose blood courses hot in his veins a blizzard in a fighting dare. Subconsciously he feels the call to combat the elements and test his strength and fitness to survive after the fashion of his ancestors.

In vigorous, hardy play out doors the stagnating city worker has found the answer to this call. The man who allows a short time in February to a hearty indulgence in snow shoeing, skiing and the like comes back to his labors able to make up for his vacation and do more than if he had remained at work. The many college carnivals of which Dartmouth's is probably best known indicate a general recognition of this truth.

Situated as Technology is and with the demands of its undergraduate work the average student at the Institute finds too little opportunity to share in such rousing sports but this should only make him appreciate them the more fully. A stagnant brain produces a poor student and nothing but physical exercise in the fresh air which cities no longer possess is an effective remedy. Winter sports in fact, are as old as humanity. When nature can no longer force us to them we must seek them out if we would keep ourselves fit.

The World's Affairs

National

Feb. 24. President Harding today sent a message to Congress proposing conditional American membership in the international court which was established by the League of Nations. In his message the President declared that such a step would enable the United States to aid in bringing about world stability without assuming legal relationship to the League. It is probable that action on the proposal will be left for the next Congress, which meets in December.

Feb. 24. The Ship Subsidy Bill, which was prevented by a filibuster from coming to a vote, is expected to be recommitted to the Commerce committee, on Monday, where the bill will probably be killed.

Foreign

Feb. 26. The French Government has received a vague intimation that the German Government wishes to negotiate a settlement of the reparations question. M. Dubois, a Swiss financier, came to Paris last week to sound Premier Poincare as to the possibility of reparations agreement. It is understood that the Premier's reply was that Germany must come out in the open with her proposal, and deal directly with the Reparations Committee.

Local

Feb. 26. Thirteen bargeloads of coal are on their way to relieve the acute situation that exists in New England. The shipment has been delayed due to the severe weather but is expected to arrive here Wednesday. The 39 mayors of Massachusetts voted to send a telegram to President Harding, Friday, asking for action to relieve the coal famine in the state.

NOTICES FOR UNDERGRADUATES

The night editor in charge of the next issue of THE TECH is P. R. Goldings '25. Tel. Rox. 1465-M. All matters concerning the issue are referred to him.

The Technology Dames, wives and mothers of men at the Institute, will hold a meeting in the Emma Rogers room Monday, March 5. Hereafter meetings will be held regularly the first and third Mondays of each month.

The Cosmopolitan Club will hold a dinner at Ginter's Dupont Restaurant next Monday, March 5, at 6:30 o'clock. Signups are 50 cents and may be obtained from the officers of the club.

Last Circus Space to be assigned today. Sign-ups may be made in room 10-090 or at 5 o'clock in the Faculty and Alumni room in Walker.

The Tech Circus Committee will meet this afternoon at 5 o'clock in the Faculty and Alumni room, Walker Memorial.

Stylus will meet in the Faculty and Alumni room at 1:00 o'clock Saturday.

The New Technology Plan

By Prof. C. L. Norton '93

It is now about four years since it was decided to begin at Technology an experiment which in many ways is the most radical departure from the usual habits of a technical school or institution of higher education that has yet been made. It was an attempt to make Technology useful to the community in ways other than preparing for industrial and scientific life the young men who came to it as students. It was to make available to industry the great plant and the experience of the teaching staff in so far as it might be done without infringing upon our first duty—that of training young men. In a way it was a plan to use the by-products of education to aid productive industry. It has been popularly called the "Technology Plan."

By arrangement with individual members of the staff something of this sort had been going on in a small way for a long time. Individual professors were occasionally carrying on long investigations or making routine tests for manufacturing companies. It was decided to have Technology enter into definite contracts with some two hundred and twenty-five industrial companies who agreed on their part to pay a certain annual retainer, and to bear the actual expense of work done, together with suitable fees to the members of the staff actually carrying out the work. On our part the libraries and files of Technology were to be made available to the contractors, conferences were to be arranged for, and last but by no means least, the Institute was to maintain contact with its alumni so that the contracting companies might have immediate and complete information as to any men available for positions with them.

To carry out this idea Technology set up a Division of Industrial Co-operation and Research which has since become a sort of clearing house or administrative center whereby the problems coming in from industry might be promptly examined and distributed among the members of the staff best fitted to handle them, or referred to the reference librarian or to the research laboratories as the case might call for. This executive machinery has been in operation for about four years and it seems clear that it has been of great help to the industrial companies concerned; many of them being constantly in close contact with the Division office, bringing in problems and questions of all sorts. Even those companies which have

large research laboratories of their own occasionally find themselves confronted with an unusual new problem. The necessities of instruction at Technology require the presence of men who are specialists in all kinds of technical work, and the unusual problem may find its solution here more readily than in a highly organized special research laboratory. For instance, the great rubber companies may not come to us very regularly for questions about rubber, but upon many of the other questions which they are constantly meeting, they can frequently find the answer much more cheaply and quickly at Technology than in their own laboratories.

(Continued on Page 3.)

No Lectures But Daily Conferences

At Babson Institute they make a business of teaching business to college trained men who wish to fill positions of responsibility and and trust without spending years at routine work.

Standard office equipment throughout. No classes or lectures, but a business schedule of work from 8:30 to 5:00 o'clock, including daily conferences directed by men with years of business experience, and discussions with active factory and office executives at their plants. This removes the instruction from the hypothetical stage and helps the student to look at things in the same light as a man actually engaged in business.

Babson Institute, an educational institution endowed for the purpose of fitting men for executive responsibilities, invites you to send for the booklet, "Training for Business Leadership." Write today.

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"Best Paid Hard Work in the World"

IS the way a JOHN HANCOCK salesman described his work. He is a college graduate and in five years has put himself at the very top of his business.

He never yet has called upon a prospect without a previous appointment. The best life insurance salesmen today work on that plan, making it a business of dignity, such as any worthy and ambitious college graduate can find satisfying to his mental needs, and highly remunerative as well.

The man above quoted is the John Hancock's youngest general agent. This shows what college graduates of the right type can do in this business, how they can build up earning power and at the same time provide for an accumulated competence for the years to come.

Graduation is a vital period in your life and you are liable to hold to the business you start in. It would be well before making a definite decision to inquire into life insurance as a career. Address, "Agency Department."



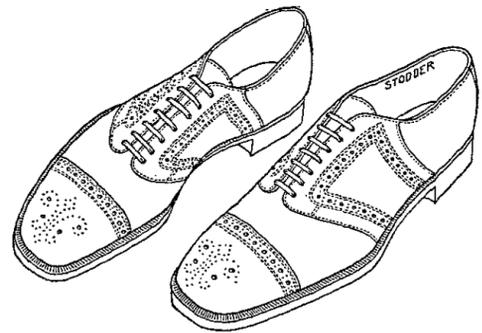
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STODDER

MEN'S

SHOES

Mark Down Sale



A New Oxford with Box Toes

These shoes are built on a very neat, easy fitting modified brogue last.

The pattern is brand new, being of the blucher type with the apron effect (which has been most popular on sport Oxfords); both apron and tip carry a small, neat perforation.

The stock is Norwegian Grain, soft, pliable, and durable, the tan being in the new light shade.

Soles are plump overweight and finished with a bevel edge; heels are broad and flanged and finished with heavy slugging.

Style 98—Black Norwegian Grain

Style 99—Tan Norwegian Grain.

Were \$10.00 NOW \$8.50

Prices are net and not subject to discount during this sale

COES AND STODDER 10-14 SCHOOL ST., BOSTON

"LISTENING IN" PLAYING AT THE WILBUR THEATRE

"Listening In" has replaced "The Bat" at the Wilbur Theater. The change was not for the best. The new mystery play is quite funny in places and is rather well acted but the story is not all that could be wished. The idea is good but the ending of the play leaves the explanation of the best of the mysteries all unexplained when it would have you believe that all has been settled.

The action of the piece is well done giving much relish to the adventures of the sweet young thing and the divorcees and such. The truth is that all is above reproach except our pet grievance and so we must say with the ads that it is a mirthful mystery.

AT THE THEATRES

BOSTON OPERA HOUSE: Friday afternoon, Ruth St. Denis and Ted Shawn.

COLONIAL: "The Perfect Fool," Ed-Wynn plays the fool to perfection.

COPLEY: "The Romantic Young Lady." Jewett Players.

HOLLIS: "Lightnin'." You've heard it's good but it's better. Divorce made fun of.

KEITH'S: Vivienne Segal and Harry Carroll.

MAJESTIC: Gertrude Hoffmann.

PLYMOUTH: "Just Married." A very good drunk and some boat scenes.

ST. JAMES: "Madame X." Boston Stock Company.

SELWYN: "The Fool." Capital and Labor stuff. Many say its good.

SHUBERT: "Elsie." A musical comedy with good variety of songs and family fun.

TREMONT: "The Comedian." Lionel Atwell in a new piece, last week.

WILBUR: "Listening In." Mystery and fun about ectoplasm.

HERRICK COPLEYSQ. ALWAYS THE BEST SEATS