



SCRAPPY DEFENCE MAN
Cub Hubbard who led the Varsity five last year and is star guard on the present outfit.



UNDEFEATED AT HOME
The Cardinal and Gray basketball team of last season which maintained an unbroken string of victories on its home floor. Last year's leader Cub Hubbard, Captain Cook and Dave Davidson are playing this year. Gyp Blood and Tillie Tonon have graduated.



CAPTAIN STAN COOK
Who intends to carry his team through a difficult schedule with as good a record as the one on which he starred last year.



COACH AND MANAGER
Don Murdock, Varsity manager, and Paul C. Hitchcock, former U. of Chicago star who is coaching the 1926 quintet.



THE FOUNDATION OF A VARSITY
The 1926 basketball squad which bids fair to develop valuable material for coming Varsity fives.



DAVE DAVIDSON
Veteran forward of Coach West's five.

He has helped pack hours into minutes!



AFTER all, the measure of a man's life is how much he accomplishes in the years he has on earth; and one of civilization's hardest battles has been the struggle with Time . . . the unending effort to give to each succeeding generation the means of making a fuller use of the winged minutes.

This war with Time is old as Time itself . . . yet the most glorious victories have come in the past century . . . the century that has seen the entrance of the Chemical Engineer into the world's industries. It is *he* who has helped make your minutes as long as your great-grandfather's hours. It is *he* who, working miracles with metals, has made possible the wonders of today's time-saving transportation . . . the mile-a-minute locomotive, the cross-country truck, the racing motor and now, the promises of the sky's highways.

Helping to produce telephone, telegraph—and wireless, he has cut the time of communicating with other people to the merest fraction of what it was a century ago. His applications of chemistry to inks, colors and papers, have made possible books, magazines, newspapers, publications that reach millions in the time your great-grandfather took to reach a few scores of people.

His paints, enamels, varnishes have placed beauty beyond Time's destroying hand. His movie films flash the world before you, and his phonograph records immortalize Caruso's voice for your children's children . . . while Jenny Lind's is but a memory to a passing few.

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THE Chemical Engineer is a pioneer in industry, for into the realm of manufacturing he has brought not only abundance of materials that speed the world's production, but processes that are new, that are less costly, that are less wasteful. To him, you and all this generation of men owe the radical advances in life's comfort that have come in the past hundred years.

It is the du Pont Company's pride that since its founding in 1802, it has been a large employer of Chemical Engineers . . . and has been able to make very considerable contributions to the growth and advancement of applied chemistry that has given America its deserved supremacy in industrial achievement.

This is one of a series of advertisements published that the public may have a clearer understanding of E. I. du Pont de Nemours & Co. and its products.

E. I. DU PONT DE NEMOURS & COMPANY, Inc., Wilmington, Del.

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