

Some Statistics On Your Store

MEMBERSHIP

First Year, 1916-17—1855
 Second Year, 1917-18—1685 (War Year)
 Third Year, 1918-19—1740 (War Year)
 Fourth Year, 1919-20—2796
 Fifth Year, 1920-21—3150
 Sixth Year, 1921-22—3204
 Seventh Year, 1922-23—The size of the registration, because the figures of former years prove that nearly every Tech man joins.

DIVIDENDS

In recent years the dividend rate has been 10 per cent. on cash purchases and 8 per cent. on charge purchases. Your dividend checks for 1921-22 will be ready Monday, October 16. Bring your membership cards. A teller from our bank will be at the store from 10 A. M. to 3.30 P. M. to cash dividend checks.

CONCLUSION

Join your store and make all your purchases there. Your store has all the text books and all materials used in every course.

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TECH JEWELRY

TECHNOLOGY BRANCH

THE STORY OF THE TECHNOLOGY BRANCH

WE ARE GIVING BELOW A REPRINT OF AN ARTICLE BY MAJOR EDWIN T. COLE, WHO WAS THE FIRST TECH DIRECTOR ON THE BOARD OF DIRECTORS OF HARVARD CO-OPERATIVE SOCIETY. THE ARTICLE SHOWS HOW THE TECH BRANCH WAS CALLED INTO EXISTENCE AND THE ARTICLE IS NOW AN INTERESTING HISTORICAL SKETCH.

IT MIGHT BE WELL TO MENTION HERE THAT TECHNOLOGY'S REPRESENTATION IN THE MANAGEMENT OF THE BUSINESS HAS BEEN GREATLY INCREASED IN THE PAST FIVE YEARS. PROFESSOR DAVIS R. DEWEY IS NOW A STOCKHOLDER. THE FOLLOWING MEN FROM TECHNOLOGY HAVE BEEN NOMINATED AS DIRECTORS FOR THE COMING YEAR: M. WALTER HUMPHREYS, MR. H. S. FORD, JASPER WHITING AND ROSCOE H. SMITH FROM THE STUDENT BODY. MR. HUMPHREYS IS ALSO NOMINATED FOR THE OFFICE OF SECRETARY OF THE CORPORATION.

Here is Major Cole's letter as it appeared in THE TECH on April 3, 1916.

TECHNOLOGY BRANCH

HARVARD CO-OPERATIVE SOCIETY

Last year the Institute Committee, having gone into the subject of the Technology Co-operative Society, particularly with a view to establishing co-operative service at the new Technology, asked the Alumni Council to appoint a committee to investigate the matter and to make recommendations. This action was taken and the Committee after a very thorough investigation, nation-wide in its scope, suggested that the Harvard Co-operative Society, one of the most successful in the country, be invited to establish a branch as close to the new Technology as possible. This recommendation having been approved by the Institute Committee and accepted by the Harvard Co-operative Society, arrangements are now in progress for carrying out the plan.

One of the suggestions have been that a member of the Technology Faculty be elected to membership in the Board of Directors to represent the Institute in carrying out the plan, the undersigned on nomination of the President was duly elected and has secured this space in THE TECH for telling you all the details of the plan and its advantages to Technology.

In this first it is desirable to make a statement which will be repeated and argued about right along until everyone is convinced. Your branch is to be part of a real co-operative effort. The cost of any article to you will be the wholesale price procurable by a very large buying power, plus the cost of selling minimized to the utmost degree by scientific business management. Any charge over these two costs will be returned in dividends. But to make the scheme a success Technology must back it to the limit. This matter will be changed in each issue. Be sure to read it.

EDWIN T. COLE,
Major, U. S. Army.

START THE YEAR RIGHT Buy a DUNHILL PIPE

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Veteran Soccer Eleven Expected

Practically Complete 1921
Team Will Report
Wednesday

Captain Macorra, of the soccer team, has heard from almost all of the men who played for Technology last fall, and expects that a veteran eleven will report at the track house on Wednesday afternoon at 4 o'clock. Freshman candidates and entrants in the management competition will turn out at the same time.

G. Atahualpa, one of the organizers of Institute soccer, has recovered from an injured knee and will be available for one of the fullback posts. Murdock, the other fullback is also ready for action. Kurzman and Guerrero, the regular halves, are both on hand and so is Santos, of the forward line. Ruiz, who put up a sensational game for the '25 team last season, scoring almost every one of the fresh goals, will try to win a varsity position. The younger Martino, a member of the varsity two years ago, will compete again this fall.

Will Use Two Coaches

A new coaching system will be tried, involving both an off field and an on field mentor. The latter will be Atahualpa, while the theory expert will be some professional recommended by George Collins, the advisor of the team.

The United States Military Academy has been added to the schedule and will be played at West Point, November 9. The usual trip will be made to Springfield and Amherst on October 27 and 28. Clark varsity will visit Tech Field on October 21 and the All-Chinese are dated for a practice contest a week earlier. Negotiations with Harvard and Dartmouth are under way.

The freshman schedule includes Worcester Academy, Andover Academy, Tabor Academy and Harvard '25.

SPIKES

(Continued from Page 3)

our midst that same "somebody" is going to make the old suggestion that the Institute should have a football team. Wish him luck.

However in track the Cardinal and Gray can compete with the best of 'em all and Coach Kanaly's foresight in calling out his squad for fall training proves that the Beaver coach is already looking into the possibilities for next spring even while organizing what promises to be a formidable harrier aggregation.

It is well to acquaint the newcomers of the class of 1926 that, for the athletically inclined among them, track is the major Technology activity. Handicapped though they are, Institute track teams have always been in the ranks of the best college in the country.

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