The Tech

The Story of the Technology Branch

We are giving below a reprint of an article by Major Edwin T. Cole, who was the first Tech Director on the Board of Directors of Harvard Cooperative Society. This article shows how the Technology Branch was called into existence and the article is now an interesting historical sketch.

May I be as well to mention here that Technology's representation in the management of the business has been greatly increased in the last three years. Professor David B. Dewey is now a stockholder. The following men have been designated as Directors for the coming year, M. Walter Humphry, M. S. Ford, Jasper Whiting and Roscoe H. Smith from the student body, and Henry Phrey is also designated as Auditor for the purpose of the society.

Here is Major Cole's letter as it appeared in THE TECH on April 8, 1918:

Technology Branch
Harvard Cooperative Society

Last year the Institute Committee, having gone into the subject of the Technology Cooperative Society, particularly with a view to establishing its cooperative service at the new Technology, asked the Alumni Council to appoint a committee to investigate the matter and make recommendations. This action was taken and the Committee after a thorough investigation, acting in the capacity of the Board of Directors of the Cooperative Society, one of the most successful in the country, was established to draft and to establish a branch as close to the new Technology as possible. This recommendation having been approved by the Institute Committee and accepted by the Harvard Cooperative Society, arrangements are now in progress for carrying out the plan.

One of the suggestions that have been made by a member of the Technology Faculty is that the branch be made to include a library. The idea is not a new one and has been under consideration on the part of the President and the Executive Committee of the Trust for the past two years. The branch is to be a part of a real co-operative effort. The cost of any article to you will be the wholesale price determined by the book store, with the least degree of scientific business management. Any charge over these two costs will be returned in dividends. But to make the scheme a success Technology must back it to the limit. This matter will be changed in the future.

Edwin T. Cole
Major, U. S. Army

Pleasant and useful features of a competent and loyal book store are seriously to impair the efficiency of the Library.

During the summer a large part of the book stock in the Central Library has been employed. In this space the books have been rearranged in two large volumes of the most important nature and completely cataloged for it is expected that the new stock will be ready Monday, October 20th. Your store has all the text books and all materials used in every course.

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INTERNAL COMBUSTION ENGINES LABORATORY COATS TOBACCO MEN'S FURNISHINGS TOILET GOODS TECH JEWELRY TECHNOLOGY BRANCH

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Conclusion

Join your store and make all your purchases there. Your store has all the text books and all materials used in every course.

INSTITUTE LIBRARY
MUST CLOSE SHELVES

(INSTITUTION FROM PAGE 1)

INSTITUTE GROUNDS
SHOW IMPROVEMENT

(INSTITUTION FROM PAGE 1)

The Topcoat's the thing!

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