I Institute Stands 20th
BY J. MAGEE '24

With an emphasis which seems more than matters mark, Technology's Institute which is to stand the
coming year as ever before, is the 20th
anniversary. All departments of the
college have been reorganized and the
departmental structure of the past
years is now a thing of the past. At
the end of the 19th year, Technology
was a small college with a few classes
and a small student body. The 20th
year finds the college a large
institution with a large student body
and a large number of classes. The
institute has grown in size and
strength, and is now one of the
largest and most important
institutions of its kind in the
world.

Why do so many men "get off" straight Turkish cigarettes?

I'F'S not always a matter of price. Many can afford straight Turkish cigarettes, yet the
men, for the most part, turn to Parliament or Turkish blends. In various parts of the
country, Parliament and Turkish are the same thing.

No doubt this explains Fatima's popularity with smokers.

For while Fatima does not come near to match Turkish, it contains more than any other Georgia blend in
the world "just enough Turky" to take the taste.

LOUGHB & MUNK TURKISH CO.