HA. VARD GETS NEW SEAPLANE

The Harvard University Aviation Society has announced that it will start flights within a month, and will purchase a new seaplane. The first plane of the society was wrecked last spring in a flight from Harvard to Lake George. Howard C. Knotts, an American ace, is acting president of the society.

OFFERS GENERAL STUDIES

Professor Pearlson, in room 2-274; E 51.
Professor Robinson, in room 2-245; E 58.
Professor Gdenell in General Studies: E 51.

FACULTY OFFICES

1st Year, 1920-21-2796
2nd Year, 1919-20-2796
3rd Year, 1918-19-1740
4th Year, 1917-18-1685
5th Year, 1916-17-1855

 linewidth-330

Seven commissioned Officers and Seven Non-commissioned Officers of the Four Armies. All materials used in every course.

SOME STATISTICS ON YOUR STORE

MEMBERSHIP

First Year, 1916-17—1855
Second Year, 1917-18—1685 (War Year)
Third Year, 1918-19—1740 (War Year)
Fourth Year, 1919-20—2796
Fifth Year, 1920-21—The size of the registration, because the figures of former years prove that nearly every Tech man joins.

DIVIDENDS

In recent years the dividend rate has been 10 per cent on cash purchases and 8 per cent on charge purchases. Your dividend checks for 1919-20 will be ready Monday, October 4th. Bring your membership cards. A teller from our bank will be at the store from 10 A.M. to 3:30 P.M. to cash dividend checks.

CONCLUSION

Join your store and make all your purchases there. Your store has all the text books and all materials used in every course.

CIGARS

BAGS

LABORATORY COATS

TOBACCO

MEN’S FURNISHINGS

TOILET GOODS

TECH JEWELRY

TECHNOLOGY BRANCH

All Dining Rooms Open Monday October 4th 1920

THE STORY OF THE TECHNOLOGY BRANCH

WE ARE GIVING BELOW A REPRINT OF AN ARTICLE BY MAJOR EDWIN T. COLE, WHO WAS THE FIRST TECH DIRECTOR ON THE BOARD OF DIRECTORS OF HARVARD CO-OPERATIVE SOCIETY. The article shows how the Technology Branch was called into existence and The article is now an interesting historical sketch.


Here is Major Cole's letter as it appeared in THE TECH on April 3, 1916.

TECHNOLOGY BRANCH

HARVARD CO-OPERATIVE SOCIETY

Last year the Institute Committee, having gone into the subject of the Technology Cooperative Society, particularly with a view to establishing co-operative service at the new Technology, asked the Alumni Council to appoint a committee to investigate the matter and to make recommendations. This action was taken and the Committee after a very thorough investigation, nation-wide in its scope, suggested that the Harvard Co-operative Society, one of the most successful in the country, be invited to establish a branch as close to the new Technology as possible. This recommendation having been approved by the Institute Committee and accepted by the Harvard Co-operative Society, arrangements are now in progress for carrying out the plan.

One of the suggestions has been that a member of the Technology Faculty be elected to membership in the Board of Directors to represent the Institute in carrying out the plan, the understanding on nomination of the President was fully elected and has secured this space in THE TECH for telling you all the details of the plan and its advantages to Technology.

In this first it is desirable to make a statement which will be repeated and argued about right along until everyone is convinced. Your branch is to be part of a real co-operative effort. This cost of any article to you will be the wholesale price procurable by a very large buying power, plus the cost of selling minimized to the utmost degree by scientific business management. Any charge over these two costs will be returned to dividends. But to make the scheme a success Technology must back it to the limit. This matter will be changed each issue. Be sure to read it.

EDWIN T. COLE
Major U. S. Army.