A Word of Explanation

The price of single copies of THE TECH has been increased from 3 cents to 5 cents. The "old aliib" of increased printing costs is the only one we can offer. In the last three years, during which no raise has been made in our subscription price, printing costs have more than doubled. Further explanation to you, our readers, is unnecessary as you already know of the entire printing hardships.

In order to help ourselves and save you money, a subscription book good for 72 regular copies is on sale for $2.50. Purchasing this book makes the price of each issue 3.47 cents as against 5 cents per copy. Save money yourselves and help us stabilize our circulation. You owe us your support as we owe ours you.

Subscription books may be obtained from our co-workers in the Main Lobby or at THE TECH business office, Room 310, Walker Memorial.

Sincerely yours,
THE TECH—Volume XL