Budweiser

is with you once again!
The famous friend of old — made by the original process in conformity with the present regulations — on sale everywhere.

Are you stylishly dressed? If anybody put that question to you, of course you'd say "Yes."

You select your own style; any question raised about its being good style is a reflection on your taste and good judgment.

And yet — there's more to style in clothes than simply what somebody thinks about it. The turn of a collar, the line of a shrug, or sleeve, or lapel; the curve of the waist or hips; the length or the fit; and so on, are elements of correct style.

When you look at the clothes you decide what style best suits you; the important thing is to look at the right clothes.

YOU'LL SEE HERE

HART SCHAFNANF & MARX
FINE CLOTHES

You may take our word for it until you do see them that they're the smartest styles in this city today; and they have the real quality back of the style.

The Franklin and Washington store has nothing but these clothes; we've had to add a lot of room to take care of the needs of our customers. At Boylston Street, we have these clothes and all the other things men and boys wear.

The Continental

Two convenient corners
Boylston at Washington St.
Franklin at Washington St.