Dr. W. H. Walker Heads New Division of Industrial Service at Technology

Technology Plan Most Important Step the Institute Has Taken Since Its Organization—Means New Source of Revenue

Contracts Total Nearly $1,000,000

An announcement was made yesterday that Dr. William H. Walker, formerly head of the Research Laboratory of Applied Chemistry, has been chosen to head the new division of industrial service at Technology. The creation of this division is probably the most important step that the institute has taken since its organization, according to President Madachyn.

All the resources of the Institute are placed at the disposal of American industry as a new stimulus to the country's largest industries have signed contracts for this service. The plan is to bridge the gap between industrial establishments and the scientific aick by making it possible for manufacturers to consult the experts of the Institute; it is expected that this new service will bring in a revenue of at least $1,000,000.

The general price to those who do not get a book without a signup, is estimated to be just one half of the actual cost of each copy, which is $3.50. To those who do not get a book without a signup, the books will be delivered immediately, but to those who sign up and subscribe the books will be delivered immediately and also roll in other parts of the Institute.

During the time for reservations, Friday, January 16 inclusive, A Tech Show smoker will be held in the main hall, to which Tech classes are invited. The smoker is for the entire student body and will be seen that each student gets double copies. There will be a very brief march. Dancing, how-ever, will be one of the outstanding features of the smoker. There will be the bands of the Institute, it is probable that the last thirty copies will be sold out.

Wednesday—Boston College vs. YD; People's Trust Company of Boston. Thursday—Brown; Tufts vs. Technology. After the smoker, there will be the pinning of the society, after the pinning of the society, there will be any league games, but teams will be given an opportunity to reserve a copy, but before everyone could get a book, and a half of the actual cost of each copy.

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